



[17.10.24] **PRESS RELEASE**

AGREEMENT SIGNED BETWEEN TF1 GROUP AND FRENCH FILM INDUSTRY BODIES

TF1 group and the French film industry bodies belonging to BLIC*, BLOC and ARP are delighted to announce that they have today signed a new agreement.**

The agreement, which runs for the next three years, will strengthen TF1 group's support for the French film industry, and modernise the Group's film rights in light of changes in viewing habits.

This balanced agreement reflects a shared ambition to **strengthen the sector by engaging in industry-wide negotiations to deliver positive partnerships** that address not only the economic challenges facing broadcasters, but also the modernisation of film rights needed to support TF1 group's digital transformation.

It also builds on the relationship of trust between TF1 group and the French film industry, and our joint commitment to support French and European film-making in all its diversity.

What the new agreement involves:

- **An increase in TF1 group's investment in pre-buying and buying new French and European films**, with the investment obligation raised from 3.5% to 3.65% of total net broadcasting revenues. In addition, **purchases of broadcasting rights for French and European films will still be able to represent up to 20% of the obligation.**
- **Increased commitment to production** on the part of TF1 group, which will pre-finance on average a minimum of 19 European or original French films a year.
- **Wider exposure of films on the TF1+ free streaming platform:** under the new agreement, pre-finance films will be available to view in replay for 30 days rather than 7 days.
- Independently of its regulatory obligation to invest, a reaffirmation of TF1 group's support in the form of rights buying, with a minimum annual spend of €19.2 million on European or original French films.

TF1 group and the French film industry bodies belonging to BLIC*, BLOC and ARP welcome this new agreement – a renewed partnership that serves the interests of film-makers and viewers alike.**



ABOUT TF1 GROUP

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions: Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences - and all advertisers. We also operate in music production and live shows with Muzeek One. Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms. The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

*For BLIC:

Association des Producteurs Indépendants (API)
Fédération Nationale des Éditeurs de Films (FNEF)
Fédération Nationale des Cinémas Français (FNCF)
Fédération des Industries du Cinéma, de l'Audiovisuel et du Multimédia (FICAM)
Syndicat de l'Édition Vidéo Numérique (SEVN)

**For BLOC:

L'Association du Cinéma Indépendant pour sa Diffusion (ACID)
AnimFrance
Distributeurs Indépendants Réunis Européens (DIRE)
Groupement National des Cinémas de Recherche (GNCR)
Guilde Française des Scénaristes
Scénaristes de Cinémas Associés (SCA)
Société des Réalisateurs et Réalisatrices de Films (SRF)
Syndicat des Distributeurs Indépendants (SDI)
Syndicat Français des Artistes-Interprètes (SFA-CGT)
Syndicat Français des Agents Artistiques et Littéraires (SFAAL)
Syndicat National des Auteurs et Compositeurs (SNAC)
Syndicat des Professionnels des Industries de l'Audiovisuel et du Cinéma (SPIAC-CGT)
Syndicat des Producteurs Indépendants (SPI)
Union des Producteurs de Cinéma (UPC)

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