

[26.09.24] **PRESS RELEASE**

TF1 GROUP CONTINUES ITS EXPANSION IN FRENCH-SPEAKING COUNTRIES

TF1+ IS NOW AVAILABLE IN SWITZERLAND

After launching in Belgium and Luxembourg in July, TF1 group's TF1+ free streaming platform continues its rollout across the French-speaking world. From 26 September, the platform will be available on mobiles and tablets, and across almost the entire Smart TV universe (Google TV, Android TV, Samsung, LG, Philips on Titan OS, Hisense on Vidaa OS, Amazon Fire TV, Apple TV).

This international expansion illustrates our ambition to position TF1+ as the go-to streaming platform in the French-speaking world, and to unite a cultural community around the French language.

Extended rights, box sets, more than 15,000 hours of content... a catalogue of premium programmes available free of charge.

TF1+ gives users free, unrestricted 24/7 access to a rich and diverse offer of more than 15,000 hours of news and entertainment content. Users will be able to enjoy a unique catalogue of premium family-friendly programmes, from full runs of flagship shows like *Koh Lanta* and *La Villa des Cœurs Brisés* to daily current affairs shows like *Quotidien*. The platform will also offer more than 200 series including the cream of French drama such as *HPI* and *Brocéliande*; international series like *Attraction* and *Monk*; iconic daily soaps like *Plus Belle la Vie* and *Demain Nous Appartient*; and nearly 700 films and TV movies including *Comment je suis devenu super-héros* and *La chute du Président (Angel Has Fallen)*.

The offer will also include around fifty special-interest FAST channels serving strong niche segments such as kids, French drama and entertainment. Users will also be able to access two verticals: "Impact" focuses on environmental issues, and "People" on celebrities.

TF1+ offers pioneering innovations never before seen in the free streaming space.

TF1+ is engineered to align on what consumers really want: ergonomically designed for simple and intuitive browsing, plus more heavily editorialised content and personalised recommendations.

A key innovation is “SYNCHRO”, the first content recommendation engine in the world developed specifically to facilitate communal viewing and help viewers immediately find the right content to watch, for whoever is watching: a family, a couple, or a group of friends. The technology cuts out the time wasted on searching for programmes, especially when several people are watching.

SYNCHRO offers users a selection of programmes tailored to the profile of the people looking at the screen, and allows viewers to resume watching from the point where they stopped.

TF1+ users will also find exclusive news coverage tailored to on-demand consumption with TOP INFO, featuring five 3-6 minute segments a day put together by our news teams as a deep dive into the day’s main breaking news stories.

Finally, the platform will enjoy extended rights with content available for at least 30 days, and in some cases for as long as 48 months.

TF1+ now available on 4 screens and across virtually all of the Smart TV universe.

We are keen for our streaming platform to be accessible immediately to as many people as possible, so we have negotiated strategic partnerships to make it easy to download the app, and to secure priority referencing for TF1+ on connected screens from all the leading smart TV manufacturers. Now available on 4 screens (TV, PC, smartphone and tablet), TF1+ is also accessible across virtually the entire Smart TV universe: Google TV, Android TV, Samsung, LG, Philips on Titan OS, Hisense on Vidaa OS, Amazon Fire TV, Apple TV.

An ad-free “TF1+ Premium” service is also available on all interfaces, for CHF 7.95 a month or CHF 79 a year.

About TF1+:

Launched in Switzerland in September 2024, TF1+ is TF1 group’s free streaming platform, offering unrestricted 24/7 access to over 15,000 hours of family-friendly premium content. Streamers can enjoy a huge range of spectacular programmes including over 200 series box sets, a host of films and landmark drama, alongside the best of TF1 news and entertainment shows. TF1+ also offers bonus digital-specific content to enhance viewers’ experience of their favourite programmes, and pioneering innovations like “SYNCHRO”, a recommendation engine to help a family or group of friends quickly find the right programme to watch.



LE GROUPE

ABOUT TF1 GROUP

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions:

Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on-demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences – and all advertisers. We also operate in music production and live shows with Muzeek One.

Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartement A: ISIN FR0000054900).

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