



**BUILDING FOR LIFE**

Certified with 

## Press release

Tuesday 17 September 2024

### **BOUYGUES CONSTRUCTION PROVIDES A COMPREHENSIVE RESPONSE TO THE WIDESPREAD NEEDS FOR ENERGY RENOVATION OF HOUSING IN FRANCE**

**Bouygues Construction has more than 40 years' experience in the energy renovation market. With three new offerings designed to meet the challenges of energy renovation in the residential sector, Bouygues Construction offers homeowners, whether they are landlords, co-owners or independent owners, a tailor-made approach that simplifies the implementation of energy renovation projects.**

With 80% of the homes that will constitute the housing stock in 2050 already built, energy renovation is a major challenge for the coming years. In France, there are 4.8 million inadequately insulated properties (homes classified F or G according to their energy performance certificate rating). As of 2025, landlords will no longer be allowed to rent out G-rated properties, and the ban is due to be extended to F-rated housing from 2028.

In this context, Bouygues Construction offers simplification and support to homeowners, who can easily be overwhelmed by the scale of the work involved and the extensive procedures that are required.

#### **SOCIAL LANDLORDS**

**The COREHA offer provides landlords with a service that is totally focused on their residents.** It provides peace of mind for landlords. COREHA guarantees residents a reduction in their charges, improved thermal comfort compared with the prior situation, quality of use on a daily basis and a well-managed works phase. In order to minimise the impact of the renovation work on each resident, a single contact person liaises with Bouygues Construction teams to provide the necessary information, draw up the most optimal schedules possible and ensure that they are respected, and guarantee the residents' safety. The company performs as much pre-assembly as possible in off-site workshops to reduce the length of the project and minimise disruption. Thanks to its teams' expertise in engineering and in refurbishment, the company can offer a range of services aimed at landlords and their residents, always striving to find the best technical solutions to maximise energy savings, comfort and the value of the property.

## PROPERTIES IN CO-OWNERSHIP

**COPRIO is a tailor-made offer for co-owners to simplify the management of often complex projects.** Depending on their needs, co-owners (via their property managers) can enlist the help of Bouygues Construction experts in their energy renovation projects.

COPRIO guarantees lower property charges for co-owners, no financial advance for the works, a well-managed, nuisance-free worksite, on-time delivery and a single point of contact. It also means a guaranteed increase in property value of up to 20%.

With the support of a number of partners (banks, design offices, law firms, etc.), Bouygues Construction's teams can assist co-owners at every stage of their projects:

- Administrative phases: general meeting of co-owners, architectural brief, planning permission, elaboration of the contract, funding via loans and subsidies, etc.
- Carrying out and coordinating the works
- Contracting with a maintenance company as required

## INDIVIDUAL OWNERS

**The KLÉOM offer is an adaptable, turnkey energy renovation solution that supports private individuals in their energy renovation projects from start to finish** (diagnosis, carrying out the work, administrative follow-up, obtaining grants, etc.). KLÉOM can also put individuals in touch with banking partners to help finance the portion of the cost for which the owner is responsible. Initiated in the Brittany and Loire regions, the KLÉOM offer will gradually be extended to Normandy and then to the north of France from 2025 onwards prior to national roll-out.

This comprehensive approach to energy renovation enables Bouygues Construction to provide a concrete response to the challenges of the necessary energy transformation of France's housing stock. It also provides greater thermal comfort, less stressful project management, a guarantee of lower costs for residents and increased value for their properties.

**Philippe Jouy**, Executive Vice President of Bouygues Construction with responsibility for Bouygues Bâtiment France, said: "France has a very large housing stock, which represents a major challenge in terms of energy renovation. We're delighted to be making all our renovation expertise available to landlords, co-ownerships and independent property owners, to help them implement their energy renovation projects more simply, to achieve greater comfort and lower energy costs, and also to support energy transition in the regions. These projects will be carried out alongside local players, with whom we work closely."

## ABOUT BOUYGUES CONSTRUCTION

Bouygues Construction employs 32,500 people around the world, all driven by the greatest and most exciting responsibility of all - building for life. In more than 60 countries, we improve daily life for millions of people by creating structures and buildings that serve life and address all our needs: shelter, healthcare, education, work, entertainment, travel, access to low-carbon energy, etc. At every stage of a project, we put all our expertise and

our experience into designing, renovating and building differently so that we can meet the critical imperatives of the environmental transition and achieve construction that is sustainable and less resource-intensive. Every day, we make sure that everyone is safe, and that human rights and ethical standards are respected. Committed to strong values, the men and women of Bouygues Construction work passionately alongside their customers and partners so that our footprint becomes ever more positive. In 2023, Bouygues Construction generated sales of €9.8 billion.

#### **PRESS CONTACTS**

Hubert Engelmann +33 6 9905 4666 - [h.engelmann@bouygues-construction.com](mailto:h.engelmann@bouygues-construction.com)

Candice Broche +33 7 6082 6022 - [c.broche@bouygues-construction.com](mailto:c.broche@bouygues-construction.com)

**Find all our news on <https://mediaroom.bouygues-construction.com>**