



Making progress become reality

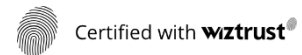


©Frédéric Berthet – The Bouygues group stand at Viva Technology 2023

**PRESS RELEASE**

PARIS

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## BOUYGUES IS TO PRESENT ITS INNOVATIONS FOR THE ENVIRONMENTAL TRANSITION AT VIVA TECHNOLOGY 2024

The Bouygues group will be taking part in the eighth edition of Viva Technology, the global event for start-ups and major groups devoted to innovation, to be held at **Palais des Expositions, Porte de Versailles, Paris from 22 to 25 May 2024**. The team will present their latest technologies at **stand E40 in Hall 1**.

### A SERIES OF TALKS ON TECHNOLOGIES CONTRIBUTING TO THE ENVIRONMENTAL TRANSITION

Conferences and debates will focus on the latest technologies being used in the fight against climate change. Bouygues group senior executives and employees will have the chance to speak on major topics, such as low-carbon construction, smart cities and geographies, and leading a sustainable lifestyle.

#### Schedule: Bouygues group talks and events

##### **22 May 2024 – Technology for low-carbon construction**

11.40am: Low-carbon buildings – *Edward Bouygues, the Bouygues group's Deputy CEO, in charge of Telecommunications Development, CSR and Innovation, and Chairman of Bouygues Telecom*

2.30pm: "Archisobre": harnessing low tech to fight climate change – *Fabrice Bonnifet, the Bouygues group's Director of Sustainable Development.*

3.20pm: Event – signature of the Scale One partnership. Scale One is a training space that recreates worksite conditions so that those working in innovation in the civil works sector can test out their ideas to the full before submitting them for approval.

##### **23 May 2024 – Technology for smart and sustainable cities and geographies**

1.30pm: Event with Bouygues and Solar Impulse Foundation – *Christophe Liénard, the Bouygues group's Director of Innovation.*

4.35pm: Equans Innovation Awards – *Thomas Jung, Equans Senior Vice-President, Operational Excellence, Innovation and Procurement.*

##### **24 May 2024 – Technology for leading a sustainable lifestyle**

2pm: Best Collaboration Awards – *Marie-Luce Godinot, the Bouygues group's Senior Vice-President, Innovation, Sustainable Development and Information Systems.*



## DEMONSTRATIONS OF THE LATEST INNOVATIONS

**At stand E40, Hall 1**, visitors can test the many innovations that have been developed by the Bouygues group's subsidiaries and their partners:

- Bouygues Construction: *An AI-driven digital model;*
- Bouygues Immobilier: *A concept model for gardens;*
- Colas: *InfraCare, an AI tool to help local authorities map the state of regional road networks;*
- Equans: *A model showing geothermal solutions based on energy storage;*
- TF1: *An immersive television studio;*
- Bouygues Telecom: *a digital arm controlled via 5G and AI*

## AN OPEN DAY FOR THE PUBLIC FOCUSING ON PROFESSIONS IN TECH AND THE SPORTS INDUSTRY

**VivaTech will be open to the public on Saturday 25 May.** This will be an opportunity for the Group to present its activities, attract young new talent, and demonstrate its commitment to socially responsible and non-profit causes. The stand is to feature displays that will help visitors uncover their soft skills on the Skilleo platform, take part in the "La Fresque du Climat" climate workshop, and learn how to be more environmentally friendly by stepping into virtual reality. There will also be talks by teachers and students from the Gustave Eiffel apprentice training centre, Minorange guild members, Francis Bouygues Foundation grant-holders, and a Bouygues employee who is also a top-level athlete.

## ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in construction (Bouygues Construction, Bouygues Immobilier, Colas), energies and services (Equans), media (TF1) and telecoms (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

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