

[08.01.24] **COMMUNIQUÉ DE PRESSE**

## **THE TF1 GROUP AND FREE EXTEND THEIR PARTNERSHIP WITH A NEW GLOBAL DISTRIBUTION AGREEMENT**

***THE NEW FREE SERVICE – TF1+ – AVAILABLE FOR FREEBOX SUBSCRIBERS***

**The TF1 group and Free are delighted to announce that they have today signed a new agreement, effective from January 2024, which will give Freebox subscribers access to the new free service – TF1+.**

Thanks to this agreement, Freebox subscribers will benefit from:

- Unlimited access to a **broad and diversified offering** of over 15,000 hours of entertainment and news content:
  - 200 movies,
  - 200 TV films,
  - 200 full series,
  - an exclusive news offering – “TOP INFO”,
  - major entertainment franchises in full,
  - a kids’ and young adults’ offering,
  - some fifty “FAST” channels, focused on popular categories such as romantic comedies, thrillers, mangas and comedy.
- **Unique and pioneering innovations:**
  - “TOP CHRONO”, which creates specific highlights of football or rugby matches tailored to the time users have available,
  - “SYNCHRO”, a recommendation engine that is the only one of its kind in the world and helps several people choose content to watch together (available from this spring).

Freebox subscribers will also still be able to access all of the TF1 group’s DTT channels (TF1, TMC, LCI, TFX, and TF1 Séries Films) and the TF1 group’s programs on catch-up (MYTF1) through the QQEE by Free app when on the move, and on their smart TVs.

The deployment of the TF1+ platform will be effective during January for subscribers with a Freebox Pop, and then gradually over the following weeks for other Freebox subscribers<sup>1</sup>.

---

<sup>1</sup> Excluding Freebox Crystal subscribers.

*Freebox TV/TV OQEE by Free: Freebox TV or TV OQEE by Free packages (with the Pop Player or Apple TV 4K) depending on the Freebox Plan selected. See [free.fr](http://free.fr) for list of channels (subject to change). Freebox Replay catch-up TV service: access to a selection of programs. VOD: access to Video on Demand services billed separately. OQEE by Free: access to advanced functions. Start-over function: subject to availability of programs and channels. 100 hours of recording included in the Freebox Delta and Freebox Pop Subscriptions. 40 hours of recording included in the Freebox Revolution/Freebox Revolution with TV by Canal subscriptions, subject to compatible equipment (with additional hours billed at €0.02/hour/month). Access to recorded programs withdrawn if the subscriber cancels their subscription.*

#### **About Free**

Free – the inventor of the world’s first triple-play box – is a Fixed and Mobile Ultra-Fast Broadband operator in France, standing out for its innovative, straightforward and attractive offerings. At end-September 2023 it had 21.6 million retail subscribers (14.4 million Mobile subscribers and 7.2 million Fixed-line subscribers). Free is a subsidiary of the Iliad Group, which was created in France in the early 1990s and now also operates in Italy under the Iliad brand and in Poland under the Play brand. And in March 2021, the Iliad Group launched its BtoB business in France under the Free Pro brand.

Follow us on:

 Twitter (X) @Free

 LinkedIn [Free](https://www.linkedin.com/company/free)

#### **CONTACT:**

[presse@iliad.fr](mailto:presse@iliad.fr)

#### **About the TF1 group**

The TF1 group is a major player in the production, publication and distribution of content. Its operations are split between two divisions:

**The Media division** is home to its free-to-air channels (TF1, TMC, TFX, TF1 Séries Films and LCI); its theme channels (Ushuaia TV, Histoire TV, TV Breizh and Série Club); its on-demand content platforms (MYTF1 and TFOU MAX); and the TF1 PUB advertising airtime sales house. The Group also operates in music production and live shows with Muzeek One.

**The Production division**, with Newen Studios, is home to 40 creative companies and labels in France and abroad. The division creates and distributes programs across all genres and for all media industry players, from public service and private-sector broadcasters to online platforms.

The TF1 group has operations in nine countries and employed 2,810 people as of December 31, 2022. In 2022, the Group generated revenue of €2,508 million (Euronext Paris, compartment A: ISIN FR0000054900).

#### **CONTACTS:**

**VP COMMUNICATION & BRANDS** – Maylis CARCABAL - [mcarcabal@tf1.fr](mailto:mcarcabal@tf1.fr) – +33(0)663598705

**HEAD OF COMMUNICATION: PROGRAMS, BUSINESS & CSR** - Sophie DANIS – [sdanis@tf1.fr](mailto:sdanis@tf1.fr) – +33(0)622475652