



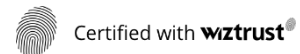
Making progress become reality

## A NEW GOVERNANCE FOR BOUYGUES IMMOBILIER

PRESS RELEASE

PARIS

23/01/2024



- **Bouygues announces a new governance for Bouygues Immobilier with effect from 19 February 2024**
- **Emmanuel Desmaizères will be appointed Chief Executive Officer**
- **Pascal Minault will be appointed Chairman**

The Bouygues group has decided to amend the articles of association of its subsidiary Bouygues Immobilier to create the position of Chief Executive Officer. It will propose to Bouygues Immobilier's Board to carry out the following appointments, with effect from 19 February 2024:

- Emmanuel Desmaizères, Chief Executive Officer of Bouygues Immobilier
- Pascal Minault, Chairman of Bouygues Immobilier

Emmanuel Desmaizères will join Bouygues' Group Management Committee alongside the heads of the other business segments (Bouygues Construction, Colas, Equans, TF1 and Bouygues Telecom).

Pascal Minault will continue to serve as Chairman and CEO of Bouygues Construction alongside his duties as Chairman of Bouygues Immobilier.

Olivier Roussat, CEO of the Bouygues group, said the following about this new governance: "Emmanuel Desmaizères is a very experienced property development professional who spent 25 years with the Bouygues group before becoming CEO of Icade Promotion. He will be able to draw on Pascal Minault's experience in property and construction to address the challenges facing Bouygues Immobilier in a difficult economic climate."



## BIOGRAPHIES



Emmanuel Desmaizières, 55, began his career in 1994 as a works supervisor with Bouygues Bâtiment Ile-de-France. He then joined Bouygues Immobilier, where he held various operational positions until he was appointed Executive Vice-President, Commercial property France and member of the Executive Committee in 2010, then successively Executive Vice-President Residential property Western France, CEO of UrbanEra® and Executive Vice-President of Bouygues Immobilier's international operations. He had been Chief Executive Officer of Icade Promotion since 2019.



Pascal Minault, 60, joined Bouygues Construction in 1986. He has worked in building and civil works, and property development, both in France and abroad, where he was based for over 15 years (Hong Kong, the United Kingdom and Switzerland). He was appointed Chairman of Bouygues Immobilier in 2019 before returning to Bouygues Construction where he has been Chairman and CEO since 2021.

---

## ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in construction (Bouygues Construction, Bouygues Immobilier and Colas), energies and services (Equans), media (TF1) and telecoms (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

## PRESS CONTACT:

presse@bouygues.com • Tel.: +33 (0)1 44 20 12 01

**BOUYGUES SA** • 32 avenue Hoche • 75378 Paris CEDEX 08 • [bouygues.com](https://www.bouygues.com)      