



Donnons vie au progrès

PERSONAL DATA POLICY

BOUYGUES.COM

01/12/2023

Dear users/visitors,

We are pleased to present our personal data policy regarding the personal data that we process due to your use of our website bouygues.com

The policy is presented in question-and-answer form.

It concisely sets out the personal data that concerns you in our possession and how we use the data.

It also summarises your specific rights as regards personal data and explains how you can exercise them.



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1. Who is responsible for processing my personal data?

The data controller is:

Bouygues

32 avenue Hoche

75008 Paris, France

Registration No. 572 015 246 (Paris)

Email address: rgpd@bouygues.com

2. Why do you need this personal data?

We use your personal data to send you the Bouygues group press releases by email (last name, first name, email).

The bouygues.com website can also be used to access our on-line recruitment platform by following a link on the “Talents” webpage.

3. What is the legal basis for using my personal data?

We consider that you have consented to the collection or use of your personal data when:

- You decide to continue browsing bouygues.com (cookies);
- You enter your email address to be notified when new press releases are published;
- You send us a message.

4. How did you obtain my personal data?

We obtain personal data about you from the following sources:

- Data that you provide us with in relation to the features available on bouygues.com;
- Technical data related to your use of the platform (IP address, cookies, etc.);
- Data that you provide us with in any emails sent to Bouygues’ various departments via the contact details shown on bouygues.com

5. What types of personal data about me do you collect?

We process the following types of data:

- Data that you provide us with yourself: Last name, first name, email address (notification of press release publications);
- Technical data:
 - IP address;
 - Cookies (e.g. session cookies),



6. Do you use a service provider (sub-contractor) to process my data?

Yes. Yuri & Neil develops bouygues.com and has access to certain personal data within the scope of what it does (technical data and data mentioned above).

7. Do you give my personal data to anyone else?

We do not share your personal data or sell it to anyone.

8. Do you hold any sensitive data¹ about me?

No. We do not collect sensitive personal data about you.

9. Do you transfer my personal data outside the European Union²?

No. We do not transfer your personal data outside the European Union.

10. Where is my personal data stored?

Your personal data is stored within the European Union. The bouygues.com website is hosted by CMS – Convergence Managed Service SAS.

11. How long do you keep my personal data?

We keep your personal data for the following period(s):

- a) For sending press releases/publications: the earliest of the following:
 - For 3 years from the date of your subscription; or
 - Until you ask for your email address to be removed from email alerts list.
- b) Cookies: valid for 13 months;

12. Will my personal data be used for automated decision-making or profiling³?

No.

13. What are my rights as regards my personal data?

As a natural person, you have the following rights:

1. Right of access

¹ **Sensitive** or **specific data** is defined as:

- Personal data about one's racial or ethnic origin, political opinions, religious beliefs or other beliefs of a similar nature, membership of a trade union, genetic data, biometric data for unique identification of a person, physical or mental health condition, sexual life or orientation; and
- Details about criminal offences and court sentences.

² **European Union countries** as of 7 March 2018: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden and United Kingdom.

³ **Profiling** means any form of automated processing of personal data to evaluate certain things about an individual, for example to analyse or predict their performance at work, financial situation, health, personal preferences, interests, reliability, behaviour, location and travel.



You may ask us directly:

- Whether we hold personal information about you; and
- To send you all the personal data we hold about you.

You can exercise this right of access to check whether the information is correct and, if necessary, ask us to rectify or erase it if it is incorrect or out of date.

2. Right to modification

You can ask us to rectify any incorrect information about you. This will avoid us passing on or processing incorrect information about you.

3. Right to erasure

4. Right to object

You can object, for legitimate reasons, to your personal data being passed on, transferred or retained.

5. Right to restrict processing

You can ask that only the data required by the data controller be processed.

6. Right to data portability

You may retrieve part of your personal data in an open, machine-readable format (electronic file). You can then store or move your personal data easily from one IT environment to another for re-use.

7. Right not to be subject to solely automated decisions

The right not to be subject to a decision based solely on automated processing includes profiling and, generally, all data processing that produces legal effects concerning you or that similarly affects you.

However, this right does not apply when the decision taken following an automated decision:

- Is required for the conclusion or implementation of a contract between you and the data controller,
- Is authorised by European Union law or French law, and also makes provisions for appropriate measures to protect your rights and freedoms and your legitimate interests.
- Is based on your explicit consent.

8. Right to withdraw consent to processing at any time (if such processing is based on your consent)

9. Post-mortem right

You can give us instructions as to what to do with your personal data after your death.

NB: These are not absolute rights. You may exercise them within the applicable legal framework and within the limits of those rights. In some cases, we may refuse your request (legal requirement, compliance with our commitments to you, etc.). If we do, we will tell you why.



For further information about your rights, you may consult the CNIL's (French Data Protection Authority) website: <https://www.cnil.fr/fr/comprendre-vos-droits>

14. What happens if I object to my personal data being processed or if I withdraw my consent?

If you ask for your personal data to be erased or object to it being processed, you will no longer be able to benefit from the services or features available on bouygues.com.

15. How do I exercise my rights and who should I contact?

If you wish to exercise your rights, please contact:

Email address: rgpd@bouygues.com

You can also contact the press department by post at the following address:

Bouygues

For the attention of the Legal Affairs Department (Direction Juridique)

32 avenue Hoche

75008 Paris, France

In case of difficulty, you may also make a complaint to the competent supervisory authorities.

In France, this is the CNIL (<https://www.cnil.fr>).