

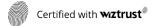
# Making progress become reality

# 19 YEARS OF UPWARD SOCIAL MOBILITY THANKS TO THE FRANCIS BOUYGUES FOUNDATION

**PRESS RELEASE** 

**PARIS** 

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### THE FRANCIS BOUYGUES FOUNDATION SUPPORTS EQUAL OPPORTUNITIES

On 24 October, the Francis Bouygues Foundation held its 19<sup>th</sup> welcoming ceremony for its high-achiever grant-holders. Martin Bouygues, accompanied by the Foundation's Chairman, Jean-François Guillemin, and a number of mentors, welcomed the new intake. Selected from over 600 applicants, these 100 deserving school leavers will benefit from high-achiever grants to pursue their education.

The Foundation provides them with grants throughout their studies and helps them start out in their desired profession thanks mainly to the support provided by a mentor, who is either an employee or an ex-employee of the Group, or even a former Foundation grant-holder. Thanks to this financial support and the mentors, 1,289 deserving students with ambitious career goals (without them necessarily being related to the Group's activities) have now been helped by the Foundation since it was created by Martin Bouygues in 2005.

In his remarks, Martin Bouygues welcomed the new intake of grant-holders: "Follow your dreams, believe in yourselves! That is the Foundation's sole aim." He also reminded the audience of the Foundation's philosophy: "This Foundation is named after Francis Bouygues, the Group's founder, because he thought that it was very important that everyone should enjoy the same opportunities. Everyone should be able to progress based on their skills and determination, and not be held back by their background. The Foundation is the tangible expression of this mindset and underlines our desire at Bouygues to be useful as well as responsible corporate citizens."



To give the Foundation greater publicity and showcase the success of Foundation graduates, the Francis Bouygues Foundation is launching an ad campaign in the national and regional press from 23 October. Four former grant-holders featuring in this campaign embody the spirit of the Foundation. Boasting excellent higher education diplomas, they have made their dreams come true: Gabin, a lawyer in charge of the protection of vulnerable adults for a non-profit; Joanna, a business developer in a company that prints secondary packaging for perfumes and cosmetics; Laura, an Engine and Tools engineer in a video games company in Paris and Sandrino, founder of Madity, a company specialising in IT consulting and outsourced services.

### **ABOUT BOUYGUES**

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in construction (Bouygues Construction, Bouygues Immobilier, Colas), energies and services (Equans) media (TF1) and telecoms (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

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