



Making progress become reality

BOUYGUES WILL BE AT POLLUTEC FROM 10 TO 13 OCTOBER

PRESS RELEASE

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Bouygues will be at Pollutec at Lyon Eurexpo from 10 to 13 October 2023. Founded in 1978, Pollutec is renowned for being the benchmark event for the environment profession and as a showcase for environmental solutions for industry as well as for urban and rural environments.

The Group will present the actions carried out by its construction and services activities (Bouygues Construction, Bouygues Immobilier, Colas, Equans and Bouygues Telecom) in favour of the ecological transition at its stand (Hall 4, stand Bouygues-F96) and via ten conferences. It will showcase the latest advances in terms of **Climate strategy**, **circularity** and **biodiversity** in particular.

The conference programme:

CLIMATE STRATEGY

Tuesday 10 October at 3.55pm-4.40pm: Risk management/Climate challenge forum: how to encourage adaptation and resilience?

Fabrice Bonnifet, Group Sustainable Development & QSE director, the keynote speaker at this first roundtable:

"Against a backdrop of a worldwide emergency, I'm delighted that Pollutec, a major event for environmental and circular economy professionals, is giving Bouygues the opportunity to present solutions that contribute to the ecological transition".

Preparing for climate change means changing the way we live to cope with rising temperatures and a shortage of resources. Adaptation and resilience are among the new challenges, and there are many solutions to meet them such as cooling neighbourhoods, sustainable water management and energy management for buildings.



CIRCULAR ECONOMY

Tuesday 10 October at 2.05pm-2.45pm: Circular economy forum: how to make better use of materials in the construction industry?

Christine Grèzes, CSR and Innovation Director at Linkcity - Bouygues Construction, who will be presenting the “Booster du réemploi” (Boost re-use) pilot projects:

"To put the circular economy into practice in our businesses, we need to massively increase rehabilitation and the reuse of materials. On this last point, the Cyneo re-use platform, a new Bouygues Construction entity, will help us to secure sources of materials and develop new ones".

The circular economy is the only one compatible with a sustainable economy. This is particularly the case in the construction sector. Reusing materials is also one of the first steps to be taken to decarbonise the construction sector. However, many obstacles remain, starting with the difficulty of matching supply and demand in real time. Digitalisation and reorganisation of the industry are just some of the responses to these challenges.

BIODIVERSITY

Wednesday 11 October at 2.05pm-2.50pm: Biodiversity and natural environments forum: can construction and biodiversity be reconciled?

Anne-Laure Levent, Environment Director at Colas, will take the opportunity of this conference to present the strategy rolled out in her business segment:

"Preserving biodiversity is an important challenge for Colas, and for several years now we have been taking action to protect ecosystems and wildlife in our quarries. Our aim, as set out in our Biodiversity strategy, is to roll out one appropriate biodiversity initiative in each of our fixed sites in collaboration with experts by 2030."

Climate change caused by human activities is having serious consequences for biodiversity. Protecting it is essential for the survival of ecosystems and humanity. The construction sector is very often identified as a threat to biodiversity. Yet it can also be a source of solutions. Each in its own field, the Bouygues group's subsidiaries are proactive in integrating the protection of the environment into their construction activities.



Seven other conferences will focus on various aspects of these very complex issues:

Tuesday 10 October at 3pm-3.45pm: Sustainable urban and rural environments forum: how to build whilst emitting less CO2?

Tuesday 10 October at 5.45pm-6.30pm: Circular economy forum: how can materials be better reused in civil works projects?

Wednesday 11 October at 9.30am-10.15am: Sustainable urban and rural environments forum: how to speed up the decarbonisation of the building and civil works sector?

Wednesday 11 October at 3pm-3.45pm: Energy forum: electromobility and renewable energies

Thursday 12 October at 1.10pm-1.55pm: Sustainable urban and rural environments forum: how to improve energy efficiency in industry and buildings?

Thursday 12 October at 2.05pm-2.50pm: Risk management forum: how to make our urban environments more sustainable and liveable?

Thursday 12 October at 3pm-3.45pm: Circular economy forum: decontamination - challenges and solutions when managing urban wasteland

The Bouygues stand will feature a number of demonstrations, such as Bouygues Telecom's ecoportal for businesses, Bouygues Construction's fertile soil workshop and two models produced by Colas Environnement illustrating soil and groundwater treatment techniques. Three start-ups will also be showcasing their innovations: Reclonrec (furniture made from recycled plastic), Purple Alternative Surface (car park paving slabs made from recycled plastic) and PESS (emission-free, noise-free mobile power generators).

ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business **activities in construction** (Bouygues Construction, Bouygues Immobilier, Colas), **energies & services** (Equans), **media** (TF1) and **telecoms** (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

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