



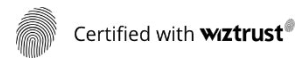
**Making progress become reality**

## **THE BOUYGUES GROUP AT THE 2023 VIVA TECHNOLOGY INNOVATION EVENT**

**PRESS RELEASE**

**PARIS**

**08/06/2023**



The Bouygues group will be taking part in the 7th edition of Viva Technology, the global event for start-ups and major groups devoted to innovation, to be held at Palais des Expositions, Porte de Versailles, Paris from 14 to 17 June 2023. New innovations from the Group and its business segments will be showcased with demonstrations on stand E40 in Hall 1.

### **TALKS BY GROUP SENIOR EXECUTIVES**

There will be conferences and debates focusing on the challenges of the digital, environmental and energy transitions, as well as on new lifestyles and workplaces, each lasting around 20 minutes, throughout the event. These will be an opportunity for Group senior executives to present their views on a number of subjects, such as intrapreneurship and smart mobility.

### **Schedule of talks by Bouygues group senior executives**

#### **14 June 2023**

10.50am: The new challenges of urban living – *Bernard Mounier, Chairman of Bouygues Immobilier:*

1.15pm: Equans and Valeo sign partnership to address the challenges of urban environments – *Thomas Jung, Executive Vice-President in charge of Operational Excellence, Innovation and Procurement*

#### **15 June 2023**

10.50am: Artificial intelligence: progress in construction, industry and urban planning – *Marie-Luce Godinot, Senior Vice-President, Innovation, Sustainable Development and Information Systems*

11.20am: Is digital technology transforming the construction industry? - *Jean-Philippe Trin, Deputy CEO of Bouygues Construction responsible for the Civil Works arm, Bouygues Construction Matériel, Bouygues Construction Purchasing and Research & Development.*

#### **16 June 2023**

9.20am: Artificial intelligence: what impacts on Bouygues' business segments? – *Edward Bouygues, Deputy CEO, Telecoms Development, CSR & Innovation on the VivaTech News channel*

11.45am: Data for mobility – *Frédéric Gardès, Chairman and CEO of Colas*

2.45pm: Awards for the best collaborations with start-ups – *Olivier Roussat, CEO of the Bouygues group*

### **A DEMONSTRATION OF NEW INNOVATIONS DEVELOPED BY THE GROUP'S BUSINESS SEGMENTS**

At the Group's stand, visitors will be able to learn more about and test the many innovations developed by its business segments and their partners to address environmental challenges, make work easier on construction sites and improve urban living:



- Bouygues Construction & Bouygues Telecom: *a crane cab that can share information with ground staff using 5G;*



- Bouygues Immobilier: *an immersion into modular apartments for an innovative living experience;*
- Colas: *Flowell, a dynamic luminous road-marking solution for secure and safe soft mobility;*
- Equans: *Smart Pole, the intelligent street lamp, in partnership with Valeo.*

### AN OPEN DAY FOR THE PUBLIC ON SATURDAY 17 JUNE 2023 FOCUSED ON TECH PROFESSIONS AND TRAINING

VivaTech will be open to the public on Saturday 17 June. This will be an opportunity for the Group to present its activities, its commitment to socially-responsible and not-for-profit causes as well as to attract new young talent.

The day will feature presentations by teachers and students from the Gustave Eiffel apprentice training centre, Minorange guild members, Francis Bouygues Foundation grant-holders, top athletes and Bouygues employees.

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#### ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in **construction** (Bouygues Construction, Bouygues Immobilier, Colas), **energies and services** (Equans) **media** (TF1) and **telecoms** (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

#### PRESS CONTACT:

presse@bouygues.com • Tel.: +33 (0)1 44 20 12 01

**BOUYGUES SA** • 32 avenue Hoche • 75378 Paris CEDEX 08 • [bouygues.com](https://www.bouygues.com)      