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BOUYGUES CELEBRATES 60 YEARS OF THE MINORANGE GUILD'S KNOW-HOW AND EXCELLENCE

The Minorange Guild celebrated its 60th birthday this year in the presence of Martin Bouygues, Chairman of the Bouygues group, Olivier Roussat, Chief Executive Officer, Edward Bouygues, Deputy Chief Executive Officer, William Bouygues, Executive Vice-President, Strategic Projects at Bouygues Immobilier and Charlotte Bouygues, Director of Strategy and Development at SCDM. The event brought together 500 Bouygues Construction guild members from seven different countries (including France, Morocco, Singapore, Thailand and Hong Kong) over the weekend.

Founded in 1963 by Francis Bouygues, the Minorange Guild initially had just 42 members. The aim of this unique workplace community is to reward and foster the loyalty of the Bouygues group's best workers. With its nine guiding values of respect, exemplarity, respect for a job well done, availability, pride in belonging, team spirit, imparting of knowledge, professional skills and entrepreneurial spirit, the Guild remains one of the Bouygues group's greatest success stories.

Today, there are almost 600 members in twelve guilds around the world, helping to build structures as prestigious as they are complex, such as Parc des Princes soccer stadium and the Paris Philharmonic Concert Hall and the King Power Mahanakhon Tower in Thailand to name but a few. And as further proof of the adaptability of the Minorange Guild spirit, a new guild is in the process of being created at Equans.

In a constantly changing world, Minorange Guild members play an essential role in training the next generation and building the company of tomorrow. As guarantors of the Group's expertise, the Minorange Guild members attending this event worked on four major strategic themes over the two days: the climate, digital technology, new construction methods, and health and safety.

In this symbolic year, Minorange Guild members are celebrating their heritage and renewing their commitment to their professions. Their confidence, expertise and passion remain the pillars of the Group's success and long-term future. The Minorange Guild continues to be a distinctive feature of the Bouygues group, for whom its men and women are its most important resource. It was to them that Martin Bouygues, Chairman of the Bouygues group, paid tribute in his anniversary speech to the Minorange Guild:



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"Guilds are a tradition in the construction industry. The builders of the cathedrals passed on their skills by creating masterpieces and inspiring their apprentices to expand their expertise and become better than their masters. This tradition lives on through you - you are the heirs of the medieval journeyman guilds. The values of the Minorange Guild have remained intact for 60 years. Let's be true to these values. Let's continue to believe in the power of example, mutual support, effort and, above all, respect. We must show that these are modern values and pass them on to the younger generation."

Martin Bouygues, Chairman of the Bouygues group

ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 200,000 employees all working to make life better every day. Its business activities in **construction** (Bouygues Construction, Bouygues Immobilier, Colas), **energies & services** (Equans), **media** (TF1) and **telecoms** (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

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