



PRESS RELEASE **FROM THE ASSOCIATION DES CHAINES PRIVÉES**

Paris, 19 May 2023

Following the statements made in recent days by the Chairwoman & CEO of France Télévisions, the Association des Chaines Privées (ACP) reiterates that:

- In its letter to the Prime Minister, ACP unambiguously supports the role of public-service TV broadcasting and the current level of funding, but sought clarification of the rules so that all parties can deliver optimally on their remit within a balanced competitive framework.
- ACP stands by its analyses and figures, in particular as regards the general-interest and undifferentiated programming offered by France 2; that information was derived mainly from the ARCOM report, which in turn drew upon data supplied by France Télévisions.
- In that context, ACP is demanding that the public-service channels comply with the broadcasting obligations set for each channel (as their commercial rivals do), so as to re-establish balanced and fair competition.
- Finally, in a particularly competitive television advertising market, ACP is demanding that the rules are reasserted and cannot be circumvented, especially in terms of advertising on digital apps and the ban on advertising after 8pm on public-service channels.

This approach is a legitimate contribution to the current public debate around the role and remit of public-service broadcasting. ACP believes that its proposals cannot but reinforce the important role played by both public and private investment in the French creative industries.

About ACP

Founded in 2008 and currently comprising the TF1, Canal+, M6 and Altice Média groups, ACP represents the interests of France's national commercial terrestrial TV broadcasters – who because of their obligations to invest in content are critical to the dynamism of the French TV industry. ACP is also working to rectify regulatory asymmetry between local and international players.

Contacts:

Altice Média: Nicolas Chatin: presse@alticefrance.com - +33 (0)6 62 47 81 64

Canal+ group: Olivia Abehassera: olivia.abehassera@canal-plus.com

M6 group: Benjamin Boiron: benjamin.boiron@m6.fr - +33 (0)6 77 39 74 91

TF1 group: Maylis Carçabal: mcarcabal@tf1.fr - +33 (0)6 63 59 87 05