

[09.05.23] **PRESS RELEASE**

KAPTAIN MUSIC ACCELERATES EXPANSION WITH THE ADDIKT, EL KAPITAN AND GUM TAPES CATALOGUES



After a ground-breaking partnership deal around EL KAPITAN in January and the purchase of the ADDIKT catalogue in March, TF1 group subsidiary Kaptain Music is now announcing that it is taking over exclusive management of the GUM TAPES catalogue from 1 April.

Within TF1 group, Kaptain Music is responsible for the musical soundscape of a number of news, magazine, entertainment and sport programmes, along with the acquisition of international catalogues and administrative management of copyright filings and production contracts. As the only music catalogue in France embedded in a media group, Kaptain Music has in just a few years become one of the most widely-used catalogues.

As part of its ongoing expansion in France and abroad, Kaptain Music is taking over exclusive management of the **GUM TAPES** catalogue. Previously distributed by Universal Production Music, the catalogue contains **over 350 albums (8000 tracks)**, and averages around 50 new issues a year.

The deal is the latest step in the **expansion of Kaptain Music**, which began in 2017 and has accelerated in 2023 with two new projects:

- Acquisition of the worldwide distribution rights for **EL KAPITAN** under a ground-breaking agreement
 with the Yuri Buenaventura foundation, backed by rights-holders' association SACEM in the context of
 developments in European copyright law, to distribute in France and abroad works by Colombian
 artists selected for the "Creasonidos" program.
- Purchase of the **ADDIKT** catalogue of more than 600 tracks, accompanied by an exclusive multi-year production deal with the founders.

Since it was founded in 2013, Kaptain Music massively ramped up production and distribution capacity and extended its reach into many new territories, via catalogue purchases and ambitious partnership deals. For example, in 2017 it became exclusive agent in France and Spain for the American trailer catalogue **AudioMachine**. In 2020, the subsidiary took the decision to hand entire collections over to producer pools under the **Kaptain French Connection (KFC)** banner.



Santi, CEO of Kaptain Music, comments: "With our 5 collections, 910 albums, 20,000 tracks and nearly 50,000 masters, Kaptain Music is now a benchmark catalogue in France and globally."

A key partner to creatives, Kaptain Music has engaged for over 10 years on issues around **fair remuneration for artists** and promoting copyright protection in France and internationally. Kaptain Music supports writers, composers and performers in a number of fields including the registration of copyrights with SACEM, contract negotiation and renegotiation, and copyright tracking.

These three new agreements confirm the status of **Kaptain Music as a key player in the music industry**.

They also reaffirm TF1 group's continuing commitment to being the go-to contact for writers, composers and performers, and advocating for fairer remuneration for artists.

About Kaptain Music

Founded in 2013, Kaptain Music is now a key player in music publishing, both in France and internationally.

Within TF1 group, Kaptain Music is responsible for the musical soundscape of a number of news, magazine, entertainment and sport programmes, along with the acquisition of international catalogues and administrative management of copyright registration and production contracts.

Kaptain Music is continuing to expand beyond TF1 group and internationally. With a footprint on more than **5 continents** and **60 territories** including China, the United States, Germany, Brazil and Australia, Kaptain Music can offer tailored services to reflect the needs of each country.

About TF1 group

TF1 group is a major player in the production, publication and distribution of content.

Our raison d'être: to positively inspire society.

Our operations are split between two divisions:

The **Media division** is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI), our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club), our on-demand content platforms (MYTF1, TFOU MAX), and the TF1 PUB advertising airtime sales house. We also operate in music production and live shows with Muzeek One.

The **Production division**, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. The division creates and distributes programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

TF1 group has operations in around 10 countries, and employed 2,810 people as of 31 December 2022. In 2022, the Group generated revenue of €2,508m (Euronext Paris, compartment A: ISIN FR0000054900).

CONTACTS:

EXECUTIVE VP COMMUNICATION & BRANDS – Maylis CARCABAL - <u>mcarcabal@tf1.fr</u> – +33 (0)6 63 59 87 05 **CORPORATE COMMUNICATIONS** – Coline PECHERE – <u>cpechere@tf1.fr</u> – +33 (0)6 26 07 68 52