

Paris, November 14, 2022

## **NEWEN STUDIOS CONTINUES ITS DEVELOPMENT IN FRANCE AND ACQUIRES THE COMPANY DAI-DAI FILMS**

**Newen Studios acquires French production company DAI-DAI FILMS and welcomes its founder and producer Vanessa Djian to its teams.**

Vanessa Djian began her career in the movie industry alongside big names such as Clint Eastwood, Christopher Nolan, Luc Besson and Dany Boon, before creating her own production company, Dai -Dai Films, in 2017.

Dai-Dai Films is a high-potential asset for Newen Studios, reinforcing its strengths in the fields of audiovisual production.

Since its creation, it has co-produced ambitious French and international projects such as Alexis Michalik's *Edmond* or *Adieu Monsieur Haffman*, an adaptation of the play that received six nominations at the 2018 Molières.

In all genres, Dai-Dai Films offers popular films and series with a focus on minorities to its audience and partners.

Newen Studios can rely on the unique DNA of Dai-Dai Films with an editorial line dealing with strong characters and feminism (*Madame, Happy hour, L'homme de la situation*) and with strong expertise in adapting plays (*Edmond, Adieu Monsieur Haffman..*) and comic strip adaptations (*Roger, Natacha co-developed with TFI Studio*).

For **Vincent Meslet**, Managing Director France (Newen Studios): "*The editorial singularity of Dai-Dai films and the personality of Vanessa Djian will offer us new opportunities and affirm our strategy of diversifying the genres produced by Newen Studios.*"

For **Vanessa Djian**, founder of Dai-Dai Films: "*I am very happy that Newen Studios Group shares my vision and ambitions through Dai-Dai Films to produce content with strong and popular subjects. Its expertise in financing and international development will allow Dai-Dai Films to pursue a dynamic synergy with talents by providing a rewarding and quality environment.*"

### **About Newen Studios**

Newen Studios, a subsidiary of the TFI group, is a major fast growing European player in audiovisual production and distribution, with a multi-genre strategy (drama, film, animation, TV movie, documentary, non-scripted...).

Deeply rooted in 11 countries, the group has more than 50 creative labels and a passionate overall team of 600 people each bringing their unique expertise.

Shows produced by Newen Studios are exported globally alongside a curated slate of third party programming, thanks to its distribution subsidiary Newen Connect whose activities help to shine a light on European content.