



# PRESS RELEASE

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## Colas presents its products and innovations at the French Mayors and Local Authorities Convention from November 22 to 24, 2022

Paris Expo - Porte de Versailles, Pavillon 3, Booth F50, Paris France

**From November 22 to 24, Colas will be exhibiting its range of innovative, sustainable solutions in the fields of the circular economy, soft and smart mobility and urban cooling at the Salon des Maires et des Collectivités Locales (SMCL), the French Mayors and Local Authorities Convention in Paris, France. A booth and three conferences will be dedicated to these issues.**

In line with its CSR project called ACT (Act and Commit Together), this year Colas is highlighting its solutions designed to foster the environmental transition. At the convention, the Group will be celebrating the launch of a network of circular economy units in France, which are able to recycle all types of construction waste and rubble with two service offerings - Valormat and Ecotri - covering 160 local sites across France. This issue will be discussed at the conference "Circular Economy: the virtuous cycle of recycling building and public works materials" on Wednesday, November 23 at 4:30 pm at the Espace Atmosphère Transition Environnementale (pavilion 4) in the presence of Emmanuelle Ledoux, General Director of the National Institute for Circular Economy.

Colas will also be showcasing its innovations and products that contribute to urban cooling, as part of the new Greencol range, such as porous asphalt mixes (Urbalith) and light colored asphalt mixes (Vegecol). These solutions will be on display at the "Climate change: how to make our cities cooler" conference on Thursday, November 24 at 1:30 p.m. in the Espace Atmosphère Transition Environnementale (pavilion 4) with the company Vertuo.

Finally, Colas supports local authorities in managing their road assets more effectively, thanks to a comprehensive range of products and services incorporating digital solutions. This topic will be addressed at the conference "Road assets: preventive maintenance, budget control and environmental performance", on Wednesday November 23 at 10:30 am in the Espace Atmosphère Infrastructures et Mobilités (pavilion 3), with feedback from the city of La Roche-sur-Yon, France. Smart, connected mobility solutions will also be presented on the booth, with the smart bike totem from the start-up Parkki, the first illuminated crosswalk offer designed with Flowell, an interactive marking system, and signage solutions from Aximum, a Colas subsidiary specializing in road equipment.



### Colas ([www.colas.com](http://www.colas.com))

Colas, a subsidiary of the Bouygues Group, has one mission: to imagine, build and maintain sustainable transport infrastructure. Backed by a network of 800 construction business units and 3,000 material production units in more than 50 countries on five continents, the Group's 57,000 employees act locally to connect communities and foster exchanges for today and tomorrow. Colas' ambition is to be the world leader in innovative, sustainable mobility solutions.

In 2021, consolidated revenue at Colas totaled €13.2 billion (54% outside of France).

#### FOR FURTHER INFORMATION:

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