



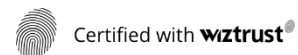
Making progress become reality

THE BOUYGUES GROUP AT VIVA TECHNOLOGY 2022

PRESS RELEASE

PARIS

02/06/2022



The Bouygues group will be taking part in the 6th edition of Viva Technology, the global innovation event for start-ups and major groups, to be held at Palais des Expositions, Porte de Versailles, Paris from 15 to 18 June 2022. New innovations from the Group and its five business segments will be presented with demonstrations at stand E39 in Hall 1.

A SERIES OF TALKS BY GROUP SENIOR EXECUTIVES

There will be talks and debates focussing on social and environmental issues, each lasting around 20 minutes, throughout the event. **These will be an opportunity for Group senior executives to present their views on a number of subjects, such as intrapreneurship and smart mobility.**

Programme of talks by Bouygues group senior executives

15 June 2022

2.05pm: In-house innovations and intrapreneurship: what new creations at Bouygues? – *Edward Bouygues, Deputy CEO, Telecoms development, CSR & Innovation*

2:30pm: Which design for optimising surface area? – *Bernard Mounier, Chairman of Bouygues Immobilier*

16 June 2022

10.50am: What innovations for futur mobility? – *Frédéric Gardès, Chairman and CEO of Colas*

17 June 2022

10.55am: How to build and emit less carbon at the same time? – *Pascal Minault, Chairman and CEO of Bouygues Construction*

11.50am: Can 5G and new technologies make work easier on construction sites? – *Benoît Torloting, CEO of Bouygues Telecom*

2.45pm: Awards for the best collaborations with start-ups, to be presented by *Olivier Roussat, CEO of the Bouygues group*

A DEMONSTRATION OF NEW INNOVATIONS DEVELOPED ACROSS THE GROUP

At the Group's stand visitors will be able to discover and test the many innovations developed by the Group's business segments and their partners to address environmental challenges, make work easier on construction sites and provide on-line medical consultations, to name just a few:

- **Bouygues Construction: the augmented reality crane - an immersive booth to remote control construction site machinery**
In partnership with the start-up Lextan and Central Lille's Construction 4.0 Research Chair, Bouygues Construction has developed an augmented reality crane that makes crane operation easier thanks to improved ergonomics and by providing all the information operators need.



- **Bouygues Immobilier: a co-living solution for an innovative living experience**
In partnership with the design and architecture studio Cutwork, Bouygues Immobilier has launched its first co-living housing development in Bordeaux. Apartments are fully-equipped and residents are free to choose how they share common spaces.
- **Colas: Flowell, a dynamic luminous road-marking solution to make soft mobility safer.**
A cyclist detection system warns car drivers of approaching bicycles, showing them which way they are travelling at crossroads, by displaying a bicycle logo or chevrons, thus increasing the visibility and safety of cyclists and the vigilance of car drivers.
- **Bouygues Telecom: the 5G or WiFi myMiniCab connected healthcare booth**
The ground-breaking myMiniCab connected healthcare booth provides on-line medical examinations, thereby giving employees easier access to care. By following instructions inside the booth, users can do things such as measure their blood pressure, temperature or heart rate with the devices provided.

AN OPEN DAY FOR THE PUBLIC ON SATURDAY 18 JUNE 2022 FOCUSED ON SOCIAL INNOVATION AND ACADEMIC PARTNERSHIPS

VivaTech will be open to the public on Saturday 18 June. This will be an opportunity for the Group to present its activities, its commitment to socially-responsible and not-for-profit causes as well as to attract young new talent.

The day will feature talks focusing on our partnerships with France's elite business schools, e.g. "How can we make the circular economy viable?" with ESSEC's Global Circular Economy lab, and "Preparing the city of the future" with HEC's Smart City and the Common Good chair. There will also be challenges and pitches on Group-related themes such as its intrapreneurship programme, the Colas Graduate Program or the position of women engineers in its five business segments.

ABOUT BOUYGUES

Bouygues is a diversified services group operating in over 80 countries with 124,600 employees all working to make life better every day. Its business activities in **construction and services** (Bouygues Construction, Bouygues Immobilier, Colas), **media** (TF1) and **telecoms** (Bouygues Telecom) are able to drive growth since they all satisfy constantly changing and essential needs.

PRESS CONTACT:

presse@bouygues.com • Tel.: +33 (0)1 44 20 12 01

BOUYGUES SA • 32 avenue Hoche • 75378 Paris CEDEX 08 • bouygues.com    