



PRESS RELEASE



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ANNE-SOPHIE SIBOUT NEW CHIEF COMMUNICATIONS OFFICER AT BOUYGUES CONSTRUCTION

Anne-Sophie Sibout has been appointed as the new Chief Communications Officer at Bouygues Construction with effect from April 11, 2022.

Reporting to Pascal Minault, Chairman and Chief Executive Officer, she will be responsible in particular for redefining Bouygues Construction's brand and image strategy, in line with the Group's strategic plan, and for developing a strong, engaging and attractive positioning for both internal and external audiences.

Aged 39, Anne-Sophie is a graduate of Celsa. She began her career with the Accor group, first as sponsorship and public relations manager (2004), then as a press officer (2006). In 2008, she was appointed head of media relations and external communications for Accor France. She joined the Edenred group, the world leader in prepaid corporate services, as media relations director in 2010, becoming media relations and internal communications director the following year. In 2014, she was appointed the group's vice president, communications, directing the rebranding of Edenred in 46 countries. Since 2019, she has been chief communications officer for PwC (PricewaterhouseCoopers) France and Maghreb.



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About Bouygues Construction:

With 52,800 responsible and committed employees in more than 60 countries, Bouygues Construction designs, builds and operates projects in the sectors of building, civil works and energies and services. A leader in sustainable construction, the Group sees shared innovation as its primary added value and ensures that health and safety are its top priorities. It has pledged to cut its greenhouse gas emissions by 30% by 2030 and offers its customers a wide range of low-carbon solutions.

In 2021, Bouygues Construction generated sales of €12.8 billion.

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