



## Press release

Paris, May 12nd 2021

### Newen ties a new partnership with Kubik Films, the company of the Sánchez-Cabezudo brothers

In keeping with its ongoing growth strategy in Europe, Newen is taking a minority stake in Spanish production company Kubik Films, founded in 2016 by talented brothers Alberto and Jorge Sánchez-Cabezudo.

They have a wide experience in the audiovisual field: Jorge as a director and both as writers and creators of the feature film "The Night of the Sunflowers" and "Crematorio", one of the most acclaimed Spanish series of late. They have also taken part in the writing and directing of ambitious TV series such as "Gran Hotel", "Velvet" and "Bajo sospecha" (Bambú Producciones).

Kubik Films' first production was "La Zona" for Movistar+, which received several prestigious awards in Spain and was awarded best TV series of the year by the National Critics Committee. The series aired on Starz, Canal+ France, ZDF Germany, Amazon Prime Video Italy, as well as in several other European countries and in Latin America on HBO.

The acquisition of a stake in Kubik Films marks the further international development of Newen with a highly creative company. This new deal goes together with an exclusive distribution agreement managed by Newen Connect. Kubik Films is currently developing several series projects for different platforms.

For **Philippe Levasseur, Head of International Newen group**: "*Alberto and Jorge Sánchez-Cabezudo's integration in our teams gives Newen a new burst of creativity. They are multi-talented: writers, directors and producers; and their team spirit matches exactly with our vision of Newen.*"

For **Alberto and Jorge Sánchez-Cabezudo**: "*The collaboration with Newen allows us to take on ambitious projects with a decidedly international vocation in a market that is increasingly globalised for Spanish productions. We are perfectly aligned with the Newen team in the objectives we want to achieve and the stories we want to tell. We are committed to fiction entertainment with content and meaning for different broadcasters and platforms, for stories that will touch on different tones and genres with the aim of always being identifiable with our seal Kubik Films. We look forward to joining these great teams*".

#### About Newen

Newen (a subsidiary of the TF1 group company) is a major player in audiovisual production and distribution in Europe. The group has a multi-genre catalogue that fit diversified clients and territories demands from all around the world. Since 2017, Newen has grown internationally with the acquisition of companies such as Tuvalu and Pupkin (Netherlands), Nimbus (Denmark), De Mensen (Belgium), Reel One (Canada, United States and United Kingdom), Ringside and Fictionhouse (United Kingdom) and iZen (Spain). With its international distribution arm, Newen Connect, and the integration of TF1 Studio in 2020, the Newen group has a catalog of 6,000 hours and more than 1,000 films.

#### PRESS CONTACTS

**Ludivine Svaldi**  
**Karine Zimeray**

+33 6 19 66 10 04  
+33 6 09 15 65 14

svaldi@newencontent.com  
kzimeray@kbzcorporate.com