



## **Bouygues Telecom Entreprises enters the hosting and cloud services markets with high ambitions and a dedicated entity that has its own infrastructure - Bouygues Telecom Entreprises OnCloud**

Paris, 31 May 2021 - Bouygues Telecom Entreprises has unveiled today Bouygues Telecom Entreprises OnCloud, a new independent entity specialised in hosting and cloud computing. These activities are a perfect match for its core B2B activity, making it a fully-fledged independent service provider for businesses.

Bouygues Telecom Entreprises OnCloud is a pure player, possessing its own infrastructure and a decade of experience thanks to Nerim, a company acquired in 2019. While the new entity is fully independent, with its own experts and sales and pre-sales teams, it will benefit from

Bouygues Telecom Entreprises' strong position on the telecoms market and continuous commercial synergies underpinned by a high degree of integration.

As an operator, integrator and hosting provider, Bouygues Telecom Entreprises OnCloud holds a unique position on this market, where several strengths will enable it to stand out from the competition:

- Personalised assistance for customers migrating to the Cloud,
- The fact that it is incorporated under French law means that customers will be reassured about the hosting and sovereignty of their data and about the transparency of contracts and their ability to negotiate them,
- Full control over billing, with a clear pricing structure that is known in advance,
- Full integration with the Bouygues Telecom Entreprises network since a high-performance cloud solution is not possible without a fully functional network,
- Security-by-design principles applied to state-of-the-art infrastructures, with customers fully informed about physical and technological risks, top-notch technology suppliers, and sound strategic choices (geo-redundancy, firewalls at data centres, etc.) to avoid the risk of data loss.

"Dozens of our team members have spent the last two years designing new infrastructures and products to meet the genuine needs of our customers. Bouygues Telecom Entreprises OnCloud is offering a unique service on the market, both in terms of the quality of the assistance it provides and its technical and commercial flexibility", says **François Treuil, CEO of Bouygues Telecom Entreprises**. "We are delighted to be lifting Bouygues Telecom Entreprises to the next level today, making it an integrated player offering full data sovereignty under French law, just when the cloud sector is shifting and the digital transformation of our companies and local authorities is gathering pace."

Bouygues Telecom Entreprises OnCloud will target all companies in need of assistance. Demand is visible from small, medium and intermediate-sized businesses, as well as from local government authorities and the IT departments of large groups. The boom in multicloud solutions and hybrid architectures will inevitably push market leaders to seek help from a French infrastructure operator that is agile by nature.

For more information, go to [oncloud.bouyguetelecom-entreprises.fr](https://oncloud.bouyguetelecom-entreprises.fr).

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**About Bouygues Telecom**

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 25.3 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network, which now covers 99% of the population, and of its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives, both in the home and at work, regardless of their location. Bouygues Telecom's BtoB division supports a community of professionals and businesses as they migrate to very high speed fixed and mobile, and to new ways of using telecoms such as unified communications and business mobility solutions.

**#OnEstFaitPourEtreEnsemble**

