



Bouygues Telecom launches its 5G network in 20 major French towns and cities

Paris, 30 November 2020 – Bouygues Telecom will launch its 5G network tomorrow for customers in 20 major French towns and cities, amongst which Lyon, Nice, Cannes, Montpellier, Avignon, Reims, Le Havre, Toulon, Dijon, Aix-en-Provence, Rouen and Nancy. Others will soon follow. Bouygues Telecom is pursuing a gradual and pragmatic roll-out in order to offer nationwide 5G coverage at the end of 2021.

Acknowledged for the very high quality of its 4G network, Bouygues Telecom has rolled out its 5G network with the same exacting quality requirements.

A scalable technology, 5G will initially bring additional capacity to 4G networks, especially in large towns and cities. Mobile data consumption is increasing by 40% a year and the recent lockdowns have accelerated this trend. At that rate, 4G networks could be saturated in some places by 2021, meaning that 5G is essential. In the first phase, 5G will allow our customers to continue enjoying seamless, high-performance smartphone use.

The second phase will start in around 2023 with the arrival of a core 5G network, bringing new services for our cities, vehicles, industries, and healthcare.

In order to provide a high-quality 5G network, Bouygues Telecom has opted to roll out the technology in the 2.1 GHz and 3.5 GHz frequency bands, the latter having been recently auctioned. As they are complementary, Bouygues Telecom will be able to offer its customers the best 5G experience, combining performance and coverage. Major foreign operators such as Deutsche Telekom and Swisscom have made the same technological choice.

"5G is a technology that will support our customers' future uses and help companies grow by offering them unprecedented service quality. We will roll out our network gradually, starting with the major towns and cities, with a target of nationwide coverage for end-2021. To achieve that, we are listening carefully to local authorities in pursuit of constructive dialogue. At the same time, Bouygues Telecom will continue to roll out and ramp up its 4G network throughout France, especially outside urban areas, in order to provide high-quality connectivity to as many people as possible", said Richard Viel, Bouygues Telecom's CEO.

So that people in France can start using 5G as quickly as possible, Bouygues Telecom is offering affordable 5G plans¹, including with no minimum term via the first B&You 5G plan that includes a data package of 130 GB for €24.99 per month (available from 1 December).

The “5G-compatible” plans unveiled on 22 June include substantial data packages, from 50 GB, to support the growth in use made possible by 5G.

All “5G-compatible” Sensation plans with Smartphone Benefits (60, 90 and 120 GB) include an “unlimited weekend internet”² bonus option.

5G Sensation mobile plans

<p>50 GB 12-month minimum term</p> <p>€15.99/month x12 months then €30.99/month</p> <p>BBOX CUSTOMER PRICE €10.99/month x12 months then €25.99/month</p>	<p>80 GB 12-month minimum term</p> <p>€21.99/month x12 months then €36.99/month</p> <p>BBOX CUSTOMER PRICE €14.99/month x12 months then €29.99/month</p>
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5G Sensation mobile plans with Smartphone Benefits

<p>60 GB 24-month minimum term</p> <p>€26.99/month x12 months then €41.99/month</p> <p>BBOX CUSTOMER PRICE €21.99/month x12 months then €36.99/month</p>	<p>90 GB 24-month minimum term</p> <p>€33.99/month x12 months then €48.99/month</p> <p>BBOX CUSTOMER PRICE €26.99/month x12 months then €41.99/month</p>
<p>120 GB 24-month minimum term</p> <p>€54.99/month x12 months then €69.99/month</p> <p>BBOX CUSTOMER PRICE €44.99/month x12 months then €59.99/month</p>	

For B2B customers, Bouygues Telecom Entreprises is offering more generous 5G compatible plans in order to keep pace with growth in data requirements. The Neo Intégral Monde plan has therefore been boosted from 100 GB to 200 GB. Furthermore, Bouygues Telecom Entreprises is offering a 5G compatible 4G router that will provide, from 3 December, 5G in covered areas.

¹ **B&You plan: no minimum term. Sensation plans: 12-month minimum term – Sensation plans with Smartphone Benefits: 24-month minimum term.** Calls (excl. short & premium numbers) for private use between two individuals. Internet data package in mainland France. **Details of plans and 5G compatible handsets available on bouyguetelecom.fr**

² **Unlimited weekend internet bonus valid for 24 months and subject to change:** internet data use in mainland France (excl. multi-SIM internet option) not deducted from the plan data package during weekends

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Main towns and cities with 5G coverage from 1 December 2020: Lyon, Nice, Cannes, Montpellier, Avignon, Reims, Le Havre, Toulon, Dijon, Villeurbanne, Le Mans, Aix-en-Provence, Boulogne-Billancourt, Metz, Versailles, Saint-Denis, Argenteuil, Rouen, Montreuil, Nancy.

From tomorrow, you can find all the municipalities with Bouygues Telecom 5G coverage on the 5G coverage map available on www.bouyguestelecom.com

About Bouygues Telecom

As a full-service communications operator, Bouygues Telecom stands out by providing its 22.5 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G and 5G networks and its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives regardless of their location.

#OnEstFaitPourEtreEnsemble – We are made to be together

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