



Bouygues Telecom Entreprises attacks the SME market with its unique “Secure Business Fibre” offer that includes a service continuity guarantee as standard

Paris, 21 September 2020 – Very-high-speed connectivity has never been such an absolute necessity for SME growth and competitiveness than today. Bouygues Telecom Entreprises was already offering access to fibre to nearly 90% of businesses via its partners. Thanks to the accelerated roll-out of its directly-owned network which started three years ago, Bouygues Telecom Entreprises is now able to bring very-high-speed internet within the reach of all SMEs.

As such, in order to meet their business challenges and keep pace with their requirements in an increasingly competitive environment, the operator is now going a step further by launching its **innovative “Secure Business Fibre¹” service, an all-in-one offer with enhanced service quality for €79 per month before tax.**

- **The “Secure Business Fibre” solution provides all the performance of Bouygues Telecom’s fibre to SMEs.**
 - Very-high-speed internet of up to **1 Gbps** with **guaranteed and symmetric bandwidth of 20 Mbps**. This new offer will ensure ultra-fast internet to businesses for file sharing as well as stable bandwidth for collaborative work, with or without videoconferencing, and for the use of their critical business apps hosted on the cloud, etc.

- **The “Secure Business Fibre” solution includes as standard all the services essential to SMEs**, to provide the best possible help and support for their digital transformation. Drawing on technologies developed for large companies, and therefore highly proven:
 - In order to ensure service continuity, **a 4G back-up**, installed and tested on-site, **switches automatically** to the 4G mobile network if the fibre access malfunctions, automatically returning to fibre as soon as the incident is over.

 - And to protect SMEs from cyberattacks and ensure their vital access to the internet, the “Secure Business Fibre” solution includes **Fortinet**, a new generation **firewall** that provides secure access as well as protection and filtering for web services with five different profiles according to requirements.

- For further peace of mind, **Bouygues Telecom Entreprises experts** work hand-in-hand with each SME to find the most suitable solution and provide after-sales service. Everything has been thought out to **boost quality of service with dedicated proactive support:**
 - Proactive monitoring of internet traffic 24/7 and direct notification by e-mail or text in the event of a malfunction
 - Support for the management and configuration of services
 - Technical support extended from Monday to Saturday, 8am to 10pm
 - Guaranteed technical intervention within 8 hours

“By launching “Secure Business Fibre”, a unique product on the market, Bouygues Telecom Entreprises is setting a new standard and confirms its position as the innovative challenger on the BtoB market. We’re more than just a telecoms operator, we are now a fully-fledged and dependable partner that can help its customers and their eco-systems grow by streamlining, speeding up and securing all their interactions,” says François Treuil, CEO of Bouygues Telecom Entreprises.

For SMEs with specific apps or that need more guarantees, the **“Secure Business Fibre” offer also comes in a dedicated FTTO version** (dedicated very-high-speed internet from 100 Mbps, symmetric and guaranteed, on the Bouygues Telecom Entreprises network - Guaranteed Resumption of Service within 4 hours).

More info on [Bouygues Telecom Entreprises’ website](#).

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About Bouygues Telecom

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 15.8 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network, which now covers 99% of the French population, and of its fixed and Cloud services provides customers with simple solutions enabling them to fully enjoy their personal and professional digital lives wherever they are. Bouygues Telecom’s BtoB division supports a community of professionals and businesses as they migrate to very high speed fixed and mobile, and to new ways of using telecoms such as unified communications and business mobility solutions. **#OnEstFaitPourEtreEnsemble**

1: **Offer subject to conditions and eligibility.** Minimum term of 36 months. Details and conditions of the offer available on request from our sales department or on bouyguetelecomentreprises.fr - Connection fee of €150 before tax. Shared fibre connection of up to 1 Gb/s download speed and up to 500 Mb/s upload speed, of which 20 Mb/s symmetrical and guaranteed. Back-up = internet access backed up via a 4G router. Only the internet service is backed up automatically on the 4G network. Wi-Fi 5 (802.11 ac) standard available with compatible devices (PC and tablets).

