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## THE BOUYGUES GROUP GETS AWARD FOR ITS SUPPORT FOR THE GOVERNMENT'S MILITARY RESERVE POLICY

PRESS RELEASE

PARIS

10/12/2019



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*Tuesday 10 December 2019* — The Bouygues group has received an award ("*Prix Réserve Entreprise*" de la Garde Nationale) in recognition of its support for and commitment to France's military reserve forces. It was given during a ceremony at Hôtel de Brienne, presided by Geneviève Darrieussecq, Secretary of State for the Armed Forces, and General Anne Fougerat, Commander of France's Garde Nationale, in the presence of representatives from the Chiefs of Staff from each of the Services.

On 18 April 2018, the Bouygues group's intention to encourage public service was confirmed by the agreement, signed by Martin Bouygues, Chairman and CEO of the Bouygues group, and French Minister for the Armed Forces, Florence Parly, that sealed the Group's support for the government's military reserve policy. The agreement makes it easier for Group employees to serve in the operational reserve and strengthens relations between the Bouygues group and the Armed Forces Ministry. Thanks to this agreement, the Bouygues group was recognised as a "National Defence Partner".

The following actions have been carried out by the Bouygues group's reservists:

- A network of reservists within the Bouygues group has been created;
- France's military reserve forces have been promoted by the Bouygues group's internal magazine;
- Sharing of best practice with the Generals staffs of the Armed Forces;
- Bouygues Telecom has organised its first conference on the army and the reserve forces;
- A Reserve forces conference is being prepared by Bouygues Construction.

Following the ceremony, Martin Bouygues said: "This award is wonderful recognition of the commitment of the Bouygues group and its subsidiaries as socially-responsible companies. We are glad to be doing our part by giving our employees the possibility and the freedom to demonstrate their commitment to their country based on their own convictions."

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### THE "PRIX RESERVE ENTREPRISE" DE LA GARDE NATIONALE AWARD

The "*Prix Entreprise*" de la Garde Nationale award reflects the Armed Forces Ministry's desire to encourage companies to show their support for the military reserve forces, not only via the arrangements contained within agreements, but also through the initiatives, actions and events that they organise. The award is given out once a year.

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## **ABOUT BOUYGUES**

Bouygues is a diversified services group with a strong corporate culture whose businesses are organised around three sectors of activity: Construction, with Bouygues Construction (building & civil works and energies & services), Bouygues Immobilier (property development) and Colas (roads); Telecoms, with Bouygues Telecom, and Media, with TF1.

## **ABOUT THE MINISTRY OF ARMED FORCES**

The role of the Ministry of Armed Forces is to protect French territory, the French population and French interests. It fulfils other tasks in the context of both global (NATO) and regional (European Security and Defence Policy) agreements and treaties. In addition to these assignments, the Ministry also carries out a number of public service missions. With its human and material resources, it either works alongside other ministries or stands in for them, on a daily or emergency basis, in France and abroad.

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