



Making progress become reality

PERSONAL DATA POLICY

BOUYGUES.COM

25/09/2019

Dear user/visitor,

We are pleased to present our personal data policy regarding the data that we process due to your use of our web site bouygues.com

The policy is presented in question and answer form.

It sets out concisely your personal data in our possession and how we use it.

It also summarizes your specific rights as regards personal data and explains how you can exercise them.



YOUR QUESTIONS – YOUR RIGHTS

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1. Who is responsible for processing my personal data?

The data controller is:

Bouygues

32 avenue Hoche

75008 Paris, France

Registration No. 572 015 246 Paris

Please contact the press office if you have any questions about this policy:

E-mail address: presse@bouygues.com

2. Why do you need this personal data?

We use your personal data in order to subscribe you to our newsletter (last name, first name, e-mail).

Investors may also use bouygues.com to ask for a meeting with our Investor relations department via an on-line form (last name, first name, company name, e-mail, telephone number).

Our web site can also be used to apply for the Group's on-line vacancies posted on the "Job seekers" page.

Contact details are also provided so that you may contact some of our departments directly, such as via the following e-mail address presse@bouygues.com

3. What is the legal basis for using my personal data?

We consider that you have consented to the collection or use of your personal data when:

- You decide to continue browsing bouygues.com (cookies); or
- You make a request to:
 - subscribe to e-mail alerts;
 - meet our Investor relations department;
- You send us an e-mail to presse@bouygues.com

4. How did you obtain my personal data?

We process personal data about you from the following sources:

- Data that you provide us with in relation to the features offered by bouygues.com
- Technical data related to your use of the platform (IP address, cookies, etc.)
- Data that you provide us with in all e-mails sent to Bouygues' departments via the contact details shown on bouygues.com (e.g. presse@bouygues.com).

5. What types of personal data about me do you collect?

We process the following types of data:

- Data that you provide us with yourself:



- Last name, first name, e-mail address (e-mail alerts);
- Last name, first name, e-mail address, telephone, job title, company (request for a meeting with the Investor relations department)
- Technical data:
 - IP address;
 - Favourites;
 - Likes;
 - Cookies (e.g. session cookies),

6. Do you use a service provider (sub-contractor) to process my data?

Yes. Tequila Rapido develops bouygues.com and has access to certain personal data within the scope of what it does (technical data and data mentioned above).

7. Do you give my personal data to anyone else?

We do not share your personal data or sell it to anyone.

8. Do you hold any sensitive data¹ about me?

No. We do not collect sensitive personal data about you.

9. Do you transfer my personal data outside the European Union²?

No. We do not transfer your personal data outside the European Union.

10. Where is my personal data stored?

Your personal data is stored within the European Union. bouygues.com is hosted by CMS – Convergence Managed Service SAS.

11. How long do you keep my personal data?

We keep your personal data for the following period(s):

- a) "E-mail alert" subscriptions: the earliest of the following:
 - For 3 years from the date of your subscription; or
 - Until you ask for your e-mail address to be removed from the e-mail alerts list.
- b) Form requesting a meeting with the Investor relations department: 12 months;
- c) Cookies: valid for 13 months;

¹ Sensitive or specific data is defined as:

- personal data about one's racial or ethnic origin, political opinions, religious beliefs or other beliefs of a similar nature, membership of a trade union, genetic data, biometric data for unique identification of a person, physical or mental health or condition, sexual life or orientation; and
- Details about criminal offences and court sentences.

² At 07.03.2018, the **countries of the European Union** were the following: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, United Kingdom.



- __utma: 2 years
- __utmb: 30 min.
- __utmc: deleted at the end of the session.
- __utmt: 10 min.
- __utmv: forever.
- __utmz: 6 months.

12. Will my personal data be used for automated decision-making or profiling?³

No.

13. What are my rights as regards my personal data?

As an individual, you have the following rights as regards your personal data:

1. Right of access

You may ask us directly:

- Whether we hold personal information about you; and
- To send you all the personal data we hold about you.

You can exercise this right of access to check whether the information is correct and, if necessary, ask us to rectify or erase it if it is incorrect or out of date.

2. Right to modification

You can ask us to rectify any incorrect information about you. This will avoid us passing on or processing incorrect information about you.

3. Right to erasure

4. Right to object

You can object to your personal data being passed on, transferred or retained, for legitimate reasons.

5. Right to restrict processing

You can ask that only the data required by the data controller be processed.

6. Right to data portability

You may retrieve part of your personal data in an open, machine readable format (electronic file). You can then store or move your personal data easily from one IT environment to another for re-use.

7. Right not to be subject to solely automated decisions

³ **Profiling** means any form of automated processing of personal data to evaluate certain things about an individual, for example to analyse or predict their performance at work, financial position, health, personal preferences, interests, reliability, behaviour, location and travel.



The right not to be subject to a decision based solely on automated processing includes profiling and, generally, all data processing that produces legal effects concerning you or that similarly affects you.

However, this right does not apply when the decision taken following an automated decision:

- Is required for the conclusion or execution of a contract between you and the data controller,
- Is authorised by European Union law, or French law, and also makes provisions for appropriate measures to protect your rights and freedoms and your legitimate interests.
- Is based on your explicit consent.

8. Right to withdraw consent to processing at any time (if such processing is based on your consent).

9. Post-mortem right

You can give us instructions as to what to do with your personal data after your death.

NB: These are not absolute rights. You may exercise them within the applicable legal framework and within the limits of those rights. In some cases, we may refuse your request (legal requirement, compliance with our commitments to you, etc.). If we do, we will tell you why.

For further information about your rights, you may consult the CNIL's website: <https://www.cnil.fr/fr/comprendre-vos-droits>

14. What happens if I object to my personal data being processed or if I withdraw my consent?

If you ask for your personal data to be erased or you object to it being processed, you may no longer benefit from the services or features concerned provided by bouygues.com.

15. How do I exercise my rights and who should I contact?

If you wish to exercise your rights, please contact the press department:

E-mail address: presse@bouygues.com

You can also contact the press department by post at the following address:

Bouygues

For the attention of the Press department

32 avenue Hoche

75008 Paris, France

In case of difficulty, you can also make a complaint to the competent supervisory authorities.

In France, this is the CNIL (<https://www.cnil.fr/fr/agir>)