



Making progress become reality

THE BOUYGUES GROUP AT VIVA TECHNOLOGY 2019

PRESS RELEASE

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The Bouygues group will be taking part in the 4th edition of Viva Technology, the global innovation event for start-ups and major groups, to be held at Palais des Expositions, Porte de Versailles, Paris from 16 to 18 May 2019. For its 3rd participation in the event, the Group will be located at **stand 22** in the **Hall of Tech**, where it will present its construction activities around the theme of **“Making progress become reality”**.

Over the course of the three days, Bouygues will present its innovations and start-up ecosystem around three priority areas: more user friendly and adaptable eco-friendly buildings; more desirable and sustainable urban environments; safer, more efficient and more environmentally-friendly construction sites. Around thirty start-ups and forty of the Group’s in-house innovators will present their projects.

Many different presentations are planned on the stand, like 3D printing in suspension for the construction industry, the Wattway and Flowell smart road, the connected construction site operator and the animated mock-up of the Sways project in Issy-les-Moulineaux (a smart office building with a built-in services offer).

The start-ups have been invited to take part in a challenge competition and pitch their projects, with the best ideas winning the chance to collaborate with Bouygues Immobilier on the Sways project. Finally, for the first time, Bouygues will award trophies to the most fruitful collaborations between its own teams and the start-ups.

Saturday 8 May will be open to the general public, allowing visitors to meet the human resources teams of the Group’s business segments and find out more about the changes and job opportunities related to its digital transformation.

ABOUT BOUYGUES

Bouygues is a diversified services group with a strong corporate culture whose businesses are organised around three sectors of activity: Construction, with Bouygues Construction (building & civil works and energies & services), Bouygues Immobilier (property development) and Colas (roads); Telecoms, with Bouygues Telecom, and Media, with TF1.

CONTACT PRESSE :

presse@bouygues.com • Tél. : +33 (0)1 44 20 12 01