



Bouygues Telecom seals its arrival on the Public Initiative Networks of Altitude Infrastructure

Paris, 27 March 2017 – Bouygues Telecom and Altitude Infrastructure have signed a framework agreement sealing Bouygues Telecom’s arrival on the Public Initiative Networks (PIN) marketed by Altitude Infrastructure THD.

Bouygues Telecom’s arrival on these networks will be gradual; the entry into force of the agreement for each PIN operated by Altitude will first need to be approved by the relevant regional or departmental authority. An initial trial period will start in September 2017 in order to prepare for the marketing phase that will begin in 2018.

The first two PIN to be covered by this agreement, “Manche Fibre” and “Rosace” (which covers the Grand Est region PIN, which comprises the departments of Haut-Rhin and Bas-Rhin), will represent a potential total of 670,000 retail and business customers, when it is built. The framework agreement will apply to PINs whose operations will be granted to Altitude Investment in the future.

“Bouygues Telecom has already been a customer of Altitude Infrastructure’s networks for its business clientele for a number of years,” said Richard Viel, Deputy Chief Executive Officer of Bouygues Telecom. “This new partnership is further proof of our ambitions in FTTH, namely to be present in all of France’s PIN. These PIN will enable Bouygues Telecom to reach its target of 20 million premises marketed by 2022.”

“Bouygues Telecom is the first major nationwide operator to come on to our PIN, which shows that the networks we operate are both appealing and meet expectations,” enthused David El Fassy, Chairman of Altitude Infrastructure THD. “This contract underlines our ability to market PIN.”

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About Altitude Infrastructure

Altitude Infrastructure, a subsidiary of the family-owned holding company Altitude founded by Jean-Paul Rivière in 1990, has been helping local authorities since 2001 to build, develop, operate and market alternative telecommunications networks. With more than a million FTTH premises contractualised, Altitude Infrastructure is one of the French leaders in digital infrastructure development and is present in 19 PIN (Public Initiative Networks - in one region, 15 departments and 4 urban authorities). As an operator of operators, it offers a range of services to all telecoms operators on rolled-out networks and is recognised for the neutrality of its technological choices and operational quality.

www.altitudeinfrastructure.fr

About Bouygues Telecom

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 16.1 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network and of its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives, regardless of their location. Bouygues Telecom is proud of the innovations it has offered to its customers over the last 20 years. It continues to pursue the same strategy of providing the best new technologies to as many people as possible.

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