



Bouygues Telecom's new 4G box improves rural coverage by offering very-high-speed internet in the home thanks to its high-quality 4G mobile network

Bouygues Telecom is bringing a unique and innovative product to households in areas of France that suffer from slow internet connections. On 23 January, Bouygues Telecom is launching its 4G box, a very-high-speed internet offer for the home. The 4G box will be available for 10 million eligible households in France's less densely populated areas.

Paris, 20 January 2017 Internet is now an essential part of our economic, cultural and social lives. In every field, it's difficult to go without it nowadays. It is also an amazing tool with the power to help transform society. At Bouygues Telecom, we believe everyone in France should get the full benefit.

That is why, from Monday 23 January, Bouygues Telecom is launching the 4G box for households in France's less densely populated areas whose internet connections are too slow to enable them to enjoy the latest digital technology in good conditions.

The 4G box offers a unique and immediate solution for very-high-speed internet access in the home by using Bouygues Telecom's high-quality 4G mobile network, which now covers 85% of the population. The 10 million households eligible at launch will at last be able to enjoy very-high-speed internet in the home simply by plugging in their 4G box.

The minimalist, scaled-down design requires no set-up or cables. You just need to plug it in to the power socket for full and immediate use. Thanks to the 4G box's long-range Wifi, families can connect up to 32 devices in different parts of the home simultaneously.

It costs just €29.99¹ a month and the first month is free-of-charge to all customers so that they can test the 4G box experience.

Olivier Roussat, Bouygues Telecom Chairman and CEO, said, "I am delighted that, thanks to Bouygues Telecom, many families living in less densely populated areas will at last benefit fully from the latest digital technology. There is now no reason why millions of French people should be deprived of very-high-speed internet any longer. By drawing on the quality of our 4G mobile network, the 4G box will offer a wonderful very-high-speed fixed internet solution. Internet access is now an essential part of daily life, regardless of the technology used."



¹ Plus a €3 monthly rental cost, a €19 access charge and a €19 cancellation fee.

To find out if a home is eligible for the offer (particularly in terms of the quality of 4G reception in the home), go to www.bouyguetelecom.fr from Monday or to Bouygues Telecom stores selling the 4G box in the areas concerned.

Details of the 4G box offer:

1P offer - Internet only

Monthly subscription: €29.99. First month free-of-charge.

Monthly rental cost: €3. First month free-of-charge.

Access charge: €19

Cancellation fee: €19

Technical features of the 4G box:

Dimensions

Height = 11 cm

Length = 7 cm

Depth = 7 cm

Weight = 250 g

Maximum speeds

115 Mbit/s DL/38 Mbit/s UL

Connections

802.11 b/g/n

Up to 32 connections

Ethernet port RJ45

Find out how Bouygues Telecom is innovating across the country with its 4G box in the explanatory video: <https://youtu.be/goeJuXwclOc>

Get a sneak preview of the advertising campaign: <https://youtu.be/ATsvJPetOak>

Pictures of the box: [Click here to download the pictures](#)

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About Bouygues Telecom

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 15.7 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network and of its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives, regardless of their location. Bouygues Telecom is proud of the innovations it has offered to its customers over the last 20 years. It continues to pursue the same strategy of providing the best new technologies to as many people as possible.