



Press release

## **BOUYGUES TELECOM AND CELLNEX SIGN AGREEMENT**

**Paris, 1 February 2017** - Bouygues Telecom and Cellnex today announce the signature of an agreement relating to the operation of 3,000 towers in France.

There is increasing demand in France for towers due to telecom operators' need for network densification and the growing development of private networks made possible by new technologies.

Thanks to its 20 years' experience in mobile communications and its project management culture inherited from the Bouygues group, Bouygues Telecom is highly skilled in finding new sites, negotiating leases and building the infrastructure required to fully exploit them.

Present in France since 2016, Cellnex enjoys strong marketing and management capacity and wants to take advantage of current low interest rates and Bouygues Telecom's know-how to significantly expand its foothold in France.

The agreement signed between Bouygues Telecom and Cellnex relates to 3,000 towers

Bouygues Telecom is to gradually transfer an initial batch of 1,800 existing towers to Cellnex over the next two years for a total amount of €500 million.

Furthermore, Bouygues Telecom and Cellnex will build 1,200 new towers together over the next five years for a total amount of €354 million.

A 15-year hosting and services agreement signed with Cellnex will enable Bouygues Telecom to ensure the quality and scalability of its mobile offering over the long term.

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### **About Bouygues Telecom**

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 15.7 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network and of its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives, regardless of their location. Bouygues Telecom is proud of the innovations it has offered to its customers over the last 20 years. It continues to pursue the same strategy of providing the best new technologies to as many people as possible.