

### ***Emmanuel Desmaizières is appointed Executive Vice-President, International Activities, Bouygues Immobilier***

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Issy-les-Moulineaux, 10 January 2017



In addition to his duties as Executive Vice-President, UrbanEra® since 2015, on 1 January 2017 Emmanuel Desmaizières was appointed Bouygues Immobilier's Executive Vice-President, International Activities.

Emmanuel Desmaizières studied construction engineering at l'Ecole des Mines d'Alès and at CHEC (Centre des Hautes Etudes de la Construction). Having joined the Bouygues group in 1994, he has held various positions at Bouygues Immobilier since 1998, first as a Regional director in the residential property business, then as Executive Vice-President, Commercial Property France, before being appointed to head the residential property business in western France.

Emmanuel Desmaizières is a member of the Strategy Committee and reports directly to the Chairman of Bouygues Immobilier, François Bertière.

#### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,734 employees at 31 December 2015 and sales of €2,304 million in 2015. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2016. Since September 2015, Bouygues Immobilier can use the Construction NF Habitat label with HQE™ (High Environmental Quality) certification for all its new residential properties.

<http://www.bouygues-immobilier-corporate.com/en>

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