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Press release

**Bouygues Immobilier Corporate Foundation and la Cité de l'architecture & du patrimoine  
renew their partnership for three years**



On 19 January 2016, François Bertière, Chairman of the Bouygues Immobilier corporate foundation and Guy Amsellem, President of la Cité de l'architecture & du patrimoine, signed a renewal of their patronage agreement. Consequently, the Bouygues Immobilier corporate foundation, which has been supporting la Cité de l'architecture & du patrimoine since 2007, will retain its status as a founding partner.

"Renewal of this long-standing partnership underscores Bouygues Immobilier's dedication to la Cité de l'architecture & du patrimoine. Our cooperation is based on joint thinking on the place of architecture in daily lives, on city building and about the future land use," said François Bertière, Chairman of the Bouygues Immobilier corporate foundation and member of la Cité's board of directors.

"The most remarkable consideration regarding this partnership between la Cité de l'architecture & du patrimoine and the Bouygues Immobilier corporate foundation is its longevity and strength. The issues on which the foundation is focused are aligned with our own projects, which are urban life, architectural innovation, energy-related challenges, biodiversity and mobility," stated Guy Amsellem, Chairman of la Cité de l'architecture & du patrimoine.

Over the years, five exhibitions have been financially supported by the foundation: *Christian de Portzamparc*, *Atelier Team Ten Montrouge*, *Habiter écologique*, *La Ville fertile* and *Circuler, quand nos mouvements façonnent les villes*. La Cité has already hosted two exhibitions produced by l'Observatoire de la Ville, the Bouygues Immobilier corporate foundation's think tank fostering innovative solutions for the city of the future.

In the autumn of 2016, la Cité will host another Observatoire de la ville exhibition entitled "Réver(cités), villes recyclables & résilientes," on the strategies available to towns and cities to adapt to the massive economic, social and environmental shifts that are under way. These topics are important to la Cité, which plans to shine a spotlight on them in different ways, such as in the "Habiter le campement" exhibition or in public lectures, which this year will be entitled "Patrimoine et territoire. Agir pour le climat au XXI<sup>e</sup> siècle".

Lastly, the corporate foundation in 2006 became a select sponsor of "Albums des Jeunes Architectes et Paysagistes" (AJAP), a programme established by the Culture and Communication Ministry in France for spotting and fostering new talent in the area of architecture.

#### ABOUT THE BOUYGUES IMMOBILIER CORPORATE FOUNDATION

The Bouygues Immobilier corporate foundation was set up in 2009 as one of the company's many responses to sustainable development challenges. Its aim is to help make urban environments more humane by placing architecture and urban planning at the service of the environment and the community.

Its goals are expressed around three strands:

- raising public awareness of architecture and urban planning,
- promoting community action,
- encouraging thinking among experts about the city of the future and disseminating information to local authorities and the general public through l'Observatoire de la Ville

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#### ABOUT LA CITE DE L'ARCHITECTURE & DU PATRIMOINE

La Cité de l'architecture & du patrimoine houses an architectural centre, a museum, a school, a specialist library and archives – all under a single roof. Consequently, it operates in a broad variety of domains, which are:

- the conservation and presentation of plaster-cast and scale-model collections to help situate present-day architecture in the long line of history,
- the organisation of exhibitions to help promote and publicise architectural innovation among the general public,
- the training of future movers in the architectural world at Ecole de Chaillot,
- regular meetings with architecture professionals,
- dialogue-promoting meetings between project owners and main contractors.

La Cité is hence a sounding board for the major topics dominating our living environment, close to the heartbeat of the industry.

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