

Boulogne, January 1, 2016

## TOP 100 2015

### **RECORD YEAR FOR FRENCH DRAMA, TAKING 32 OF THE TOP 100 SPOTS BEST RATINGS WITH THE RUGBY WORLD CUP TF1 CLAIMS 98 OF THE TOP 100 RATINGS OF THE YEAR**

Commenting, Nonce Paolini, Chairman and Chief Executive Officer of the TF1 group, said: "TF1 has confirmed once again this year its unique ability to appeal to audiences and has achieved one of its best Top 100 scores ever. The rankings illustrate yet again the diversity of the programmes on our channel, with 31 different brands representing all categories in the top ratings for 2015. TF1 aims to bring its viewers the biggest events and the best news. I would like to applaud all the channel's teams, who work day in and day out to bring our viewers top-quality television."

**The 2015 Top 100 illustrates the unique appeal of TF1 programmes across all categories.** Some 31 programme brands ranked in this year's Top 100, underscoring the diversity of the programming grid and its independence from one type of programme in particular.

TF1 claimed the top ratings of the year with the Rugby World Cup quarterfinal match between New Zealand and France, which drew 12.2 million viewers, and the 45 top spots in the rankings.

**French drama took 32 spots in the Top 100, demonstrating the ability of TF1 and its partners to reinvent a genre that is once again proving a big success with viewers.** The diversity and success of all these programmes serve to set TF1 apart, as the only channel once again this year with this unique ability to appeal to a broad range of viewers.

This year, it took a minimum of 6.7 million viewers to make the Top 100. **With 98 of the Top 100 ratings, TF1 posted its fifth best performance ever.**

#### **TOP 100 BY CATEGORY**

##### **SPORT: The channel for the biggest events and the French national team**

In addition to the best ratings of the year with the France/New Zealand match, the Rugby World Cup claimed eight spots in the Top 100.

The historic victory of the French team in the Handball World Championship was watched by 9.1 million viewers.

##### **NEWS: TF1 news shows and magazines in a league of their own**

The 1 o'clock and 8 o'clock news shows exceeded the mark of 6.7 million viewers (the minimum score to make the Top 100) some 55 times this year. The most-watched 8 o'clock news programme on September 13 drew 10.2 million viewers, while the most-watched 1 o'clock news show on January 4 attracted 7.2 million. One of the strongest ratings

performances of the year was the French president's address on January 9 on the 8 o'clock news, watched by 7.9 million viewers.

### **FRENCH DRAMA: best performance since 2006 with 32 of the Top 100 scores**

TF1's policy of renewing its drama programming is producing results. In 2015 it was the only channel to rank its drama brands in the Top 100. Two types of format generated this success:

- Major new drama events took the top spots, including *L'Emprise* (top drama broadcast of the year with 9.8 million viewers), *Une chance de trop* (9.1 million), *Le Mystère du Lac* (7.7 million) and *On se retrouvera* (7.4 million).
- Established series such as *Profilage* (the top series in the ratings table with a high of 7.7 million viewers), *Clem* (also 7.7 million viewers), *Section de Recherches* (7.2 million), *Nos chers voisins* (7.1 million, appearing six times in the Top 100), *Une famille formidable* (6.9 million) and *Joséphine Ange gardien* (6.8 million) all scored impressive ratings.

### **ENTERTAINMENT: a high-profile, powerful offering**

TF1 is the only channel with sufficiently high-profile entertainment brands to rank in the Top 100. This category accounted for 15 of the top viewer ratings of the year.

- *Le Concert des Enfoirés*, the number-two audience score of the year with 11.4 million loyal fans, remained the French viewing public's favourite entertainment event.
- The *Miss France 2016* beauty pageant placed in the Top 30, drawing 8.1 million viewers.
- The *Stars 80* concert entered the Top 100 with 6.8 million viewers.
- *C'est Canteloup* scored the ninth-highest ratings of the year with 9 million viewers. The daily comedy show attracted over 6.7 million viewers a total 98 times this year.
- *The Voice* (with 8.8 million viewers) and *Koh Lanta* (6.7 million), two successful large format programmes, ranked in the Top 100 several times.

### **CINEMA: French comedy to the fore**

The top two film ratings were claimed by French movies:

- 8 million viewers for the first airing of *Profs*, a film co-produced by TF1
- 7.2 million viewers for *Les Bronzés font du ski*.

*Contagion*, a US film with a top-drawer cast, also drew 7.2 million viewers.

### **US SERIES: the finale of *The Mentalist* claims the top ratings for a US series with 9.3 million viewers**

US series took 36 of the Top 100 spots. In addition to the final season of *The Mentalist*, each episode of which figured in the rankings, five franchises held by TF1 scored some of the year's best viewer scores, two of them new: *Forever* (7.9 million) and *Zoo* (6.7 million). The other series featuring in the Top 100 were the tenth season of *Criminal Minds* (7.4 million), the third season of *Person of Interest* (7.3 million) and the third season of *Unforgettable* (7.1 million).

#### Methodology overview:

*The programmes ranking in the Top 100 are all over 5 minutes long. For daily shows (the 1 o'clock and 8 o'clock news, C'est Canteloup, Nos chers voisins), only the best ratings score of the year is considered. Without this filter, TF1 achieved 99 of the Top 100 ratings in 2015.*