

## Foundation stone of SMA's new head office in Paris is laid

Issy-les-Moulineaux, 13 October 2015



On 9 October François Bertière, Chairman and CEO of Bouygues Immobilier, Didier Ridoret, Chairman of SMABTP, Patrick Bernasconi, Chairman of SMAvie BTP and Philippe Goujon, MP and Mayor for the 15th arrondissement of Paris, laid the foundation stone of SMA's new headquarters.

Located near Porte de Sèvres in the 15th arrondissement, where the Pullman hotel used to stand, it will accommodate all of SMA's head office personnel on seven floors (35,000 m<sup>2</sup>). It will include a 400-seat multi-purpose auditorium, a fitness centre, a 350-space car park, and a number of canteens. Designed by architects Wilmotte & Associés, the building puts the accent on daylighting, through a glazed façade skin and ground-floor transparency.

The operation is exemplary in terms of environmental quality and energy efficiency, and is aiming for certification against the following labels: HQE® "Passeport Exceptionnel", Breeam International New Construction (Very Good), and Leed for New Construction (Gold).

François Bertière, Chairman and CEO of Bouygues Immobilier, had the following to say: "We are proud to be developing this building. It will be a flagship of modern architecture, located in a fast-growing urban environment, placing cooperation between SMA and Bouygues Immobilier on an even firmer footing for the future."

### About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,701 employees at 31 December 2014 and sales of €2,775 million in 2014. With 36 branches in France, two elsewhere in Europe, and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction.

## Press release



Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2015.

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