

Press release

Over 9,600 hours of volunteering in a single “Solid’R” day

Issy-les-Moulineaux, 15 September 2015



On Friday 18 September 2015, over 1,400 volunteer employees from Bouygues Immobilier and its subsidiaries SLC, Urbis Réalisations, Urbiparc and Loticis will take part in 67 community projects. This corporate community action day, called “Solid’R”, is supported by the Bouygues Immobilier corporate foundation and organised with the help of Unis-Cité. This year it will provide direct

assistance to 66 charities and public-private partnerships nationwide.

Instead of a normal day’s work, employees will participate in community-action initiatives, primarily under the aegis of Unis-Cité’s Médiaterre programme (supported by the Bouygues Immobilier corporate foundation since 2009), which aims to raise awareness of environmental issues among low-income families, to provide support for charities like Emmaüs and for nursing homes, as well as for initiatives in favour of the environment (such as cleaning up forests). Possible tasks include collecting litter in a regional park, repainting bedrooms and common living areas in an emergency shelter for homeless people, campaigning against food wastage, and running well-being workshops for the elderly.

This corporate community action day is run with help from Unis-Cité, an independent charity without religious affiliation that has been pioneering community service in France for many years. Unis-Cité is the liaison point with organisations on the ground for the purposes of “Solid’R”.

François Bertièrre, Chairman and CEO of Bouygues Immobilier and President of the Bouygues Immobilier corporate foundation, had the following to say: “With a participation rate exceeding 82%, the dedication of Bouygues Immobilier employees is a source of pride, and a reflection of our socially-responsible culture”.

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Solid'R 2015 is:

9,600 hours of volunteering
provided by **1,400** Bouygues Immobilier employees
to **66** local charities
on Friday 18 September 2015



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About the Bouygues Immobilier corporate foundation

The Bouygues Immobilier corporate foundation was set up in 2009 as one of the company's many responses to sustainable development challenges. Its aim is to help make urban environments more humane by placing architecture and urban planning at the service of the environment and the community.

Its goals are expressed around three strands:

- Raising public awareness of architecture and urban planning
- Promoting community action
- Encouraging thinking among experts about the city of the future and disseminating information to local authorities and the general public through l'Observatoire de la Ville

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