

Press release

Bouygues Immobilier launches Font-Pré eco-neighbourhood in Toulon

Toulon , 28 November 2014



On Friday 28 November, to mark the start of work on Font Pré, the first eco-neighbourhood in Toulon, which is being built on the site of the former Font Pré Hospital, Bouygues Immobilier is organising a ceremony devoted to planting the ‘first shoots’ of this environmentally-friendly operation. Attending will be François Bertière, Chairman and CEO of Bouygues Immobilier,

Hubert Falco, Senator and Mayor of Toulon, and Michel Perrot, director of the Toulon-La-Seyne-sur-Mer area hospital.

Font-Pré, Toulon's first eco-neighbourhood

The Font-Pré urban project aims to provide an excellent living environment. Overall thinking on the eco-neighbourhood's layout has been guided by **environmental and social considerations** and a desire to harness innovation for the benefit of future residents. The focal point of Font Pré is its pleasant living conditions, including **10,000 m² of grounds, modular accommodation, retail premises, convenience services and alternative means of transport**. Quality of life has also been pivotal to the design of the buildings, which gel perfectly with the prime surroundings provided by the project. For several years Bouygues Immobilier has played the role of urban developer and coordinator for both its customers and local authorities alike.

Construction work

December 2014: work begins - building demolition

Three-phase project

Phase 1: first handovers in September 2016

Phase 2: first handovers in fourth quarter of 2017

Phase 3: first handovers in fourth quarter of 2018

Focus on Bouygues Immobilier Côte d'Azur

Bouygues Immobilier Côte d'Azur has actively supported regional development and municipal urban planning for several decades by developing projects encompassing housing, businesses and retail space on single sites. Bouygues Immobilier has won several awards for such projects, e.g. in Hyères for "Nouvelle vague" and "Kastel"; in Toulon for "So Blue" and Font-Pré eco-neighbourhood, and in Nice for "Opéra" and "Gallie Nice". Some are currently being marketed, while others are still being developed or awaiting their building permits.

Bouygues Immobilier Côte d'Azur has 62 employees, of which 26 work for the regional headquarters. A further 13 are based at the Alpes Maritimes branch (Nice), 15 at Var-Ouest (La Valette du Var) and 8 at Var-Est (Fréjus).

About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

www.bouygues-immobilier-corporate.com

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