

Stéphane Martin is appointed Executive Vice-President, Residential Property Support Functions at Bouygues Immobilier

Issy-les-Moulineaux, 14 October 2014,



Stéphane Martin has taken over the running of Residential Property Support Functions at Bouygues Immobilier and will thus be responsible for the Retail and Corporate customers departments as well as for the Customer relations, Technology, and Residential Products departments. He is tasked with increasing sales momentum and improving customer relations. He will also oversee Bouygues Immobilier's differentiation strategy in terms of its products and services whilst optimising design and construction costs.

He will report to the EVP of the Residential Property division and will sit on Bouygues Immobilier's Executive Committee.

After graduating from Institut Commercial de Nancy, Stéphane Martin (aged 49) began his career at Andersen Consulting in 1990. He was hired by Bouygues Telecom in 1995. Subsequently, he worked at Dolphin Telecom before moving on to Saur group in 2000, where he stayed until 2009. He returned to Bouygues Telecom in late 2009 as Director of Organisation. In May 2013, he became Head of Customer Experience there.

About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, two elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

www.bouygues-immobilier-corporate.com

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