

Emmanuel Desmaizières is appointed Executive Vice-President Residential property Western France at Bouygues Immobilier



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Emmanuel Desmaizières (aged 46) has been appointed Executive Vice-President Residential property Western France at Bouygues Immobilier. Based in Nantes, he will oversee the North West, Atlantic, Centre-Loire and Aquitaine-Basque Country regions. He is tasked with developing business and consolidating market share in these regions.

A graduate of the Ecole des Mines d'Ales, Emmanuel Desmaizières joined Bouygues Immobilier in 1998 as Programme manager for the Paris region. In 2003, he took over the Aquitaine branch in Bordeaux. Seven years later he became a member of the Bouygues Immobilier Executive

Committee as Executive Vice-President Commercial Property France.

About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

www.bouygues-immobilier-corporate.com

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