

## ***Bouygues Immobilier wins a Pyramide d'Or for Hikari and a Pyramide de Vermeil for innovation in its Green Home, as well as 11 regional awards***

Issy-les-Moulineaux, 25 June 2014

Bouygues Immobilier has been awarded a Pyramide d'Or, a Pyramide de Vermeil for innovation and 12 regional awards by the French Federation of Property Developers - an outstanding achievement.



The Pyramide d'Or, targeting programmes rated top for energy efficiency and the incorporation of environmental, sustainability and aesthetic criteria nationwide, was awarded to Hikari, a mixed-use positive-energy development by Bouygues Immobilier and SLC Pitance. Located in Lyon, at the heart of the Confluence district, Hikari - meaning "light" in Japanese - was designed by Kengo Kuma. The complex, which exceeds 12,000 m<sup>2</sup>, comprises offices, residential units and shops. Equipped with the most innovative sustainable development features, the whole development will produce more energy than it consumes over one year. Thanks to bioclimatic architectural design and monitoring systems, the development's energy consumption will be 50-60% below standards under existing thermal regulations and will therefore be ahead of the future regulations coming into force in 2020.

Green Home was awarded the Pyramide de Vermeil for innovation. The project is situated in the Seine Arche mixed-development zone in Nanterre, near Paris. Designed by Grégoire Zundel, it comprises a



147-unit positive-energy apartment building and nearly 2,000 m<sup>2</sup> of office space and public amenities. Bioclimatically designed and using high-performance fittings, it will produce more energy than it consumes. Green Home has previously received regional awards in the guise of two Pyramides

d'Argent (the EDF prize and prize for innovation).

Several other Pyramides d'Argent were awarded on a regional basis. Four projects received awards for energy efficiency in the form of the EDF prize: "Etauliers les Prises" in the Aquitaine region, "Clos Isabelle" in the Provence region and "Osmoz", a passive energy housing development near Nantes, western France. In addition to the EDF prize, "Les Walkyries", a programme developed by Urbis Réalisations (regional subsidiary of Bouygues Immobilier) picked up the award for innovation. "So Nature", in France's Alpine region, with its innovative heating system, won the GrDF prize. "Eau & Lumière", in Caen, won the aesthetics prize for a property development.

"These awards crown the achievements of our teams as well as our efforts in the fields of innovation, sustainable development, and architectural and technical quality," stated François Bertière, Chairman and CEO, Bouygues Immobilier

#### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

[www.bouygues-immobilier-corporate.com](http://www.bouygues-immobilier-corporate.com)

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