

Pyramides awards: two Pyramides de Vermeil and 11 regional distinctions for Bouygues Immobilier

Issy-les-Moulineaux, 9 July 2015

Winning two Pyramides de Vermeil (the GIP Innovation Prize and the GrDF Prize) and 11 regional awards, Bouygues Immobilier once again turned in an outstanding performance in the competition organised by the French Property Developers Federation, FPI.



A Pyramide de Vermeil (GIP Innovation Prize) was awarded to Les Lodges, a development at Chanteloup-en-Brie to the east of Paris. The 35 single-family houses, designed by architect firm AW², combine environmentally responsible design with innovative architecture. The houses can be extended from three to six rooms by adding timber modules, ensuring optimum comfort for residents. Home automation devices help to optimise energy consumption. Aiming for Passivhaus certification, the programme will reduce the greenhouse gas emissions in its overall carbon footprint by 20%. The project also won a regional Pyramide d'Argent.



The second Pyramide de Vermeil (GrDF Prize) was awarded to L'Odysée at Anglet in south-west France, a programme of 130 apartments in four 6- and 7-storey buildings designed by architects Hébrard et Lacassagne. The prize was attributed for the design of the Altair building, which will be the first positive-energy building in France to be certified by Cerqual under its experimental Bepos-Effinergie 2013 pilot scheme. Anticipating 2020 thermal regulations, it will produce more energy than it consumes. Features include superinsulation of the walls and the incorporation of 220 m² of photovoltaic panels, the energy from which will offset the apartments' primary energy consumption. In addition to the Pyramide de Vermeil, L'Odysée also won the GrDF Pyramide d'Argent for building design.

At local level, Bouygues Immobilier was awarded 11 Pyramides d'Argent, including two regional top prizes for Prima Villa in Clermont-Ferrand and Le 10 Saint-Augustin in a historical district of Tours. Three programmes, Inspiration in Annecy-le-Vieux, Blue Bay in Nice and Neoma in Toulouse, developed by Bouygues Immobilier subsidiary Urbis Réalisations, won the GIP Innovation prize. Two projects won energy-

efficiency awards, La Futaie in Chinon and Le Domaine du Planil in Pelussin, near Saint-Etienne. L'Austral, in Grenoble, won the Commercial Property Prize. Developed by Urbiparc, another Bouygues Immobilier subsidiary, it will house the staff of AG2R La Mondiale.

"These prizes reward the work done by the people at Bouygues Immobilier in order to develop programmes at the cutting-edge of innovation and sustainable development which ensure optimum comfort for residents", said François Bertière, Chairman and CEO of Bouygues Immobilier.

About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,701 employees at 31 December 2014 and sales of €2,775 million in 2014. With 36 branches in France, two elsewhere in Europe and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing a proactive approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2015.

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