

## ***Bouygues Immobilier inaugurates the first Nextdoor at Issy-les-Moulineaux#***

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Issy-les-Moulineaux, 25 June 2015



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Just a few days before the start of Well-being at Work Week, François Bertière, Chairman and CEO of Bouygues Immobilier, and Philippe Morel, Chairman of Nextdoor, inaugurated the first Nextdoor at Issy-les-Moulineaux at a ceremony also attended by André Santini, former minister, Member of Parliament for Hauts-de-Seine and mayor of the town, Olivier Bouygues, Deputy CEO of Bouygues, and Nicolas Maugery, architect, from the firm YAD Initiative.

### **Nextdoor: a low-carbon response to new ways of working**

Ways of working have changed for good with the arrival of the home office and co-working spaces. With the spread of working on the move, self-employment, collaborative working and open innovation, many people nowadays do not work from a specific office.

That trend has encouraged the emergence of “third places” where companies can optimise performance and well-being at work while cutting their property costs and reducing commuting, with a favourable impact on pollution.

Nextdoor, created by a Bouygues Immobilier subsidiary, provides a response to these new challenges.

### **Nextdoor: a friendly, flexible and inexpensive place with a dynamic eco-system**

These new-generation, flexible and collaborative workspaces offer comfortable and optimised working conditions while fostering exchanges, creativity and performance. They enable self-employed people and the founders of start-ups to create networks which can help them grow their business. They also appeal to large firms by enabling them to offer their people a different and stimulating environment. The first Nextdoor, designed by Yad Initiative, consists of a set of modular spaces on three levels with a surface area of 2,600 m<sup>2</sup>.

It comprises 70 non-allocated co-working spaces, 225 workstations fitted out with desks, chairs and storage space and organised as open-plan or closed private offices, 13 meeting rooms with video and videoconferencing facilities, lounge areas and other amenities.

Nextdoor is more than just its fixtures and fittings, however, since it aims to create a whole atmosphere. Haveagooday, the company responsible for the cafeteria, concierge services and conferences, also organises social activities such as pétanque matches and jogging groups.

Features such as flexible subscriptions without any time commitment, round-the-clock opening (except for co-working areas) and particularly competitive prices are truly disrupting customary practice in the commercial property business.

Some 20 or so companies are already using the first Nextdoor, which opened on 1 June, and over 60% of spaces have already been reserved.

François Bertière, Chairman and CEO of Bouygues Immobilier, said "This first Nextdoor provides a state-of-the-art response to the transformation taking place in the workplace. Its success within a few days of opening shows that this new concept has found a market. Our aim now is to develop other spaces like it in the country's great economic hubs."

### About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,701 employees at 31 December 2014 and sales of €2,775 million in 2014. With 36 branches in France, two elsewhere in Europe and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing a proactive approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2015.

[www.bouygues-immobilier-corporate.com/en](http://www.bouygues-immobilier-corporate.com/en)  
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