

Bouygues Immobilier inaugurates Home, the first residential high-rise development in Paris since the 1970s

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On 5 June, François Bertière, Chairman and CEO of Bouygues Immobilier, inaugurated Home at a ceremony attended by Anne Hidalgo, mayor of Paris, Jean-Louis Missika, deputy mayor of Paris for planning, architecture, the Grand Paris plan, economic development and attractiveness, Ian Brossat, deputy mayor of Paris for housing and emergency accommodation, Jérôme Coumet, mayor of the 13th arrondissement of Paris and President of SEMAPA, the Paris development agency, Serge Contat, CEO of social landlord RIVP, and the architects Gaëlle Hamonic, Jean-Christophe Masson, Stéphane Vollenweider and Pierre-André Comte.



The first residential building with a height of 50 metres to be constructed in Paris since the 1970s, Home comprises 188 apartments, including 92 social housing units and 96 apartments for first-time buyers. Situated in the Paris Rive Gauche district of the capital's 13th arrondissement, a stone's throw from the National Library, the development consists of a stepped 14-storey building and an angular 17-storey building rising from a common podium, with total floor area of 13,750 m². Designed by Hamonic + Masson & Associés and Comte Vollenweider Architectes, the project is remarkable for bold architectural choices which give priority to residents' quality of life. With its alternating terraces and balconies, glass panels and metal cladding, the building allows plenty of natural light and sunshine to penetrate into the interior.

At the cutting-edge of innovation and sustainable development, Home has a system of 333 underground dampers to protect the building from vibrations from the nearby metro line and preserve residents' comfort. Rooftop solar panels have been installed to produce domestic hot water, accounting for 30% of the social housing block's annual energy inputs from renewable sources. With BBC-Effinergie low-energy certification, the project meets the criteria of the Paris Climate Plan, complying with the maximum energy consumption criterion of 50 kWh/m²/year. François Bertière, Chairman and CEO of Bouygues Immobilier,

said: “We are proud to have been able, with the Paris city authorities, to design and develop this flagship project which combines bold architecture with quality of life”.

About Bouygues Immobilier

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,701 employees at 31 December 2014 and sales of €2,775 million in 2014. With 36 branches in France, two elsewhere in Europe and one in Morocco, the company has nearly 60 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing a proactive approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier is the first developer to be certified ISO 9001 in France and is the only developer to be certified Top Employer France 2015.

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