

## *Bouygues Immobilier opens new Clarins group offices*

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François Bertière, Chairman and CEO of Bouygues Immobilier, has inaugurated the new offices of Clarins group in a ceremony attended by Anne Hidalgo, Mayor of Paris, Jean-Louis Missika, Chair of the committee overlooking urban planning, architecture, the "Grand Paris" major infrastructure project, economic development and Paris' overall appeal, Jean-Christophe Fromantin, Mayor and Member of Parliament for Neuilly-sur-Seine, Christian Courtin-Clarins, President of the Clarins group supervisory board, Olivier Courtin-Clarins, Managing Director of the Clarins group, Philip Shearer, Clarins group CEO, Denis Valode, architect and Martin Bouygues, Chairman and CEO of the Bouygues group.

The new offices, located in the 17th arrondissement of Paris, will accommodate staff from the Clarins group.

Designed by architects Valode & Pistre, the building is distinguished by its highly original façade whose touches of white, red, and gold evoke the company's brand identity. The entrance is surmounted by a red square that rises up four storeys. The central stairs are supported by a seven-storey-high glass wall screen - printed with patterns by Cyprien Chabert. The wall was manufactured and installed by Guillaume Saalsburg from Techniques Transparentes.

In keeping with the values of Clarins group, the building uses technology to assist in environmental performance while ensuring an optimal degree of comfort to occupants through a host of different fittings, namely:

- an automatic lighting management system that factors in the amount of natural light and the level of occupancy of the premises,
- motor-operated blinds,
- rooftop photovoltaic and thermal solar panels,
- a chilled-beam heating and air-conditioning system,
- heat recovery in air-handling units,
- recovery of rainwater for watering grounds.

This development boasts strong environmental credentials, having obtained BBC-effinergie® certification. It is also certified Bream Very Good and NF Bâtiments Tertiaires-Démarche HQE®.

The building is part of a larger complex comprising a four-star Marriott hotel, a gymnasium and a 56-room student residence. Construction work is being carried out by Bouygues Bâtiment.

#### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, four elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

[www.bouygues-immobilier-corporate.com](http://www.bouygues-immobilier-corporate.com)

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