



Paris, 14 September 2015

Bouygues press release

COP21: Bouygues launches a blog devoted to sustainable development www.bouyguesdd.com

As part of its participation in COP21, the Bouygues group is launching a blog devoted to sustainable development: www.bouyguesdd.com. This blog aims to analyse the Group's news relating to sustainable development and CSR via blogposts, reports, and interviews.

The entire programme of events organised by the Group for COP21 can be found there too. The solutions to be presented by Bouygues at the World Efficiency show & congress (13-15 October 2015 at Porte de Versailles, Paris) and in La Galerie des Solutions (2-9 December 2015 at Le Bourget), designed to fight against climate change, will also be covered in the blog.

Finally, it also aims to encourage discussion around these themes on a Twitter feed and all tweets containing the #Bouygues DD hashtag will appear on the blog's homepage.



About CSR and sustainable development at Bouygues

Aware of the impact of its activities, Bouygues places Corporate Social Responsibility (CSR) at the heart of its strategy and adapts its business models accordingly. Operating in more than 100 countries, the Group aims to be the benchmark player in responsible solutions and, in order to do this, draws on best practices in the human resources, social and environmental domains. The Bouygues group's five subsidiaries, Bouygues Construction, Bouygues Immobilier, Colas, TF1 and Bouygues Telecom, are all committed to the fight against climate change and resource wastage.

For more information: <http://www.bouygues.com/en/corporate-social-responsibility/>

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