

Press release

Bouygues Telecom Entreprises, the first operator to offer its fixed services via 4G



Bouygues Telecom Entreprises is launching a genuine innovation in corporate telecoms services with its 4G Access Router offer. The 4G Access Router can connect a company's sites to the internet and to its VPN in record time, and it offers speeds comparable to those of FTTO (Fibre-To-The-Office) at a lower cost, as well as all the fixed data services businesses really need. Furthermore, thanks to Bouygues Telecom's 4G network, which covers 72% of the French population, the majority of businesses will be able to enjoy this new offer.

Paris, 18 June 2015 – Bouygues Telecom Entreprises is the first ever French market operator to sell an offer that provides access to its fixed services via a 4G network. The 4G Access Router provides very-high-speed access to a company's VPN, or to the internet, which is remotely monitored by Bouygues Telecom. It also ensures secured fixed links thanks to antispam, antivirus and filtering services.

Companies will be able to get quick access to a very-high-speed internet connection, which offers quality of service similar to that of FTTO, in terms of both lag and speed¹ for a far lower cost. Unlike a retail offer, the internet access via this 4G router is monitored by Bouygues Telecom allowing it to remotely control the device and manage fixed IP addresses.

This new offer meets several types of requirements:

- It gives fast and efficient connection to the internet: the 4G Access Router offer enables businesses to start operating immediately. 4G+ offers speeds comparable to those of fibre optics, namely up to 220 Mbit/s in download and 40 Mbit/s in upload.

 It secures DSL and fibre optics links: the 4G Access Router solution provides continuity of service in the event of malfunctions on the main line (e.g. accidental destruction of the fixed line) via automatic data flow switchover.

 It is able to connect sites ineligible for fixed line access: the 4G Access Router offer is the ideal solution for companies that are not covered by fixed line networks (DSL or fibre) or whose bandwidth is not sufficient for their activity.

The 4G Access Router offer is also the ideal solution for **chains**, **or networks of branches or stores**; or for one-off occasions such as **trade fairs**, **worksites or sporting events**, **etc.** There is no limit to the number of applications!

The 4G Access Router offer comprises a **Huawei** 4G/4G+ modem router and **a Cisco router for** managing the remote control access and the VPN. It is available from €75/month before tax from Bouygues Telecom Entreprises and its resellers.

Offer subject to conditions. Subject to 4G eligibility. For more information, go to: http://go.bouyquestelecom.fr/routeur4qplus

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About Bouygues Telecom Entreprises

Since 1997, Bouygues Telecom has been offering a comprehensive portfolio of fixed, mobile, internet, network and cloud solutions to businesses. Today, more than 1.7 million professional people and companies place their trust in Bouygues Telecom Entreprises, including Air France, La Poste, Total and Lafarge.

Thanks to its nationwide fibre optic fixed IP network and a mobile network that covers 99% of the population with 2G, 97% with 3G+ and 72% with 4G, businesses enjoy excellent coverage and very high speeds.

Bouygues Telecom Entreprises' 900 employees in Paris and across the country are always available to support customers in selecting, installing and managing their telecoms and IT solutions. This coverage is extended through partnerships with more than 70 distribution partners certified by Bouygues Telecom throughout France.

www.bouyguestelecom-entreprises.fr

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¹ The speed provided by 4G is not guaranteed