

## *Bouygues Immobilier inaugurates Atypik, a new-generation residential tower in Issy-les-Moulineaux*

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Issy-les-Moulineaux, 26 November 2014,



François Bertière, Chairman and CEO of Bouygues Immobilier, has inaugurated Atypik, one of the first-ever 18-storey tower blocks in the Paris region, in Issy-les-Moulineaux. Also attending the ceremony were André Santini, a former minister who is the local Member of Parliament and Mayor of Issy-les-Moulineaux, and Hervé Marseille, the Mayor of Meudon and Vice-President of the French Senate. They are first Vice-President of the Grand Paris Seine Ouest urban authority and President of Seine-Ouest Habitat, respectively.

This development is part of a broader blueprint for rehabilitating zones bordering the River Seine. In this area, the Issy-les-Moulineaux municipal authority aims to create a new mixed-use neighbourhood that will comprise housing, offices and retail space - along the same lines as the Chartreux and Bords de Seine mixed-development zones. It has taken more than ten years to structure and finance this vast project.

Atypik is situated on the site of a former postal sorting office, near Île Saint-Germain park. It offers unobstructed views across Paris, with the higher storeys also overlooking Saint Cloud park and Issy-les-Moulineaux. It comprises 159 apartments ranging from one to six rooms. To meet Issy-les-Moulineaux's objectives, 21% of this mixed-use programme is social housing (34 units), which has been sold to social landlord Seine-Ouest Habitat. In addition, 125 of the units have been reserved for first-time buyers. In total, 60% of the apartments have been bought as primary residences and the other 40% for buy-to-let.

This cutting-edge residential tower, designed by Christophe Cheney, is the standard bearer for a new generation of housing innovation. The balconies, offering ventilated aluminium panels, provide the leitmotiv for the building's façade while producing pleasant lighting effects inside the apartments.

The apartments themselves come with the latest in Schneider Electric's home automation technology and a system for monitoring electricity, water (both cold and hot) and heating usage in real time. Atypik is also fitted with an efficient pneumatic waste-management system whose collection points are linked directly to the town's waste-processing centre.

The residential tower has BBC-effinergie® certification and furthermore complies with 2012 thermal regulations (RT 2012). Heating and domestic hot water are supplied by Compagnie Parisienne de Chauffage Urbain (CPCU).

#### **About Bouygues Immobilier**

Bouygues Immobilier is a leading private property developer in France and Europe, with 1,558 employees at 31 December 2013 and sales of €2,510 million in 2013. With 35 branches in France, two elsewhere in Europe, and one in Morocco, the company has over 50 years' experience in developing residential, corporate and commercial projects for customers in more than 230 towns and cities. Embracing an active approach to sustainable development and innovation, Bouygues Immobilier is committed to continuously improving both the technical and architectural quality of its buildings and customer satisfaction. Bouygues Immobilier was the first property developer in France to achieve ISO 9001 certification. On 1 July 2010, it initiated a systematic approach to obtaining BBC-effinergie® certification for all of its residential properties, more than two and a half years ahead of schedule.

[www.bouygues-immobilier-corporate.com](http://www.bouygues-immobilier-corporate.com)

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