



# Bbox Miami

Press release

## Bouygues Telecom launches Bbox Miami offer exclusively for current customers

**Paris, 28 January 2015** – Starting today, Bouygues Telecom mobile and fixed customers can sign up for the Bbox Miami offer exclusively via the <http://bboxmiami.bouyquestelecom.fr/> website for €25.99 per month, with no minimum term contract.

Reflecting its new positioning, Bouygues Telecom is initially making the Bbox Miami available exclusively to current customers, letting them be the first to take advantage of this new experience. The Bbox Miami offer is set for general release in the next few weeks.

Thanks to a partnership with Google, Bbox Miami is the first home gateway to feature a single integrated interface, designed and developed by Bouygues Telecom, for access to both the full range of conventional TV offerings, plus applications and the Web.

### A wealth of TV content

Bbox Miami delivers all existing Bouygues Telecom premium TV services: 163 freeview channels, of which 26 in HD, 28 Catch-up TV stores, a complete VOD and SVOD library that includes Netflix, a programme guide, a media centre, and the B.tv app to watch TV on a smartphone or tablet.

In addition, Bbox Miami is the first home gateway to integrate an innovative suggestion app that indexes live, Catch-up TV and VOD programmes. The app proposes three levels of recommendations: "similar programmes", "wish list" and "you might also like", tailoring suggestions to the tastes of each customer.

Finally, with its TV streaming mode, Bbox Miami makes TV accessible to households whose ADSL lines do not usually offer enough speed (between 2 and 4.5 Mbit/s). Close to 2 million additional households will therefore be able to benefit from the Bbox Miami TV streaming experience (77 TV channels, 11 Catch-up TV stores, and VOD and SVOD services including Netflix).

### A wealth of apps and internet content

Bouygues Telecom has partnered with Google to offer its customers the vast storehouse of content available across the Android™ eco-system, letting them enjoy the best of the web with content and applications tailored to the world of TV:

- 23 applications are already preloaded, including Spotify Connect, VLC, Plex, Gameloft games, Netflix, etc.;
- access to the Google Play Store™ for easy access to apps optimised for TV;
- Web browsing directly on the TV screen using the Google Chrome™ browser.

## To go even further

The integrated connectivity of Bbox Miami makes it easy to expand its features by adding a hard disk, USB or a wide range of Bluetooth accessories (keyboard, mouse, speakers, gamepad, etc.).

Plus, Bbox Miami customers can use a dedicated Android™ or iOS smartphone app to enjoy an exciting new browsing experience. The app transforms their mobile device into a virtual remote control and keyboard, and includes a voice-activated search function (iOS soon to follow), for quick access to the TV content they want.

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### The Bbox Miami offer also includes:

- Broadband internet<sup>1</sup> in ADSL and VDSL
- Unlimited calls to fixed lines in mainland France and French overseas departments, plus in 120 international destinations,
- Unlimited calls to mobiles<sup>2</sup> in mainland France and French overseas departments, the US, Canada, China, Singapore, and South Korea.

Cost: €25.99 per month with no minimum term contract in ADSL/VDSL<sup>3</sup> zones.

- No migration fees for current Bbox customers.
- For mobile customers: reimbursement of early termination fees (up to €100) when customers leave their current operator to sign up for the Bbox Miami offer.

### Technical specifications

- Size: 15x15x3.6 cm
- 2 GB RAM, Quad Core BG2Q Marvell processor (1.2 GHz)
- 16 GB of internal flash memory
- SD card reader, 1 USB 2.0 port, 1 Ethernet port, Bluetooth Low Energy
- HDMI output, S/PDIF optical output, DTT Tuner Compatible, DLNA

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**About Bouygues Telecom** - [www.bouyguetelecom.fr](http://www.bouyguetelecom.fr) - Bouygues Telecom wants its 11 million mobile customers and 2.3 million fixed broadband customers to get the most out of the latest digital technologies. In June 2012, Bouygues Telecom launched the Bbox Sensation triple-play offer, packed with the most innovative technologies on the market to transform the digital home experience. In 2014, Bouygues Telecom and SFR signed an agreement to share part of their mobile networks outside high population density areas in order to improve network coverage and quality of service for their respective customers. The Bbox Miami, launched in 2015, brings together the best of TV and apps in the same interface. For the benefit of the greatest number of people, our mobile network covers 99% of the population with 2G, and 97% in 3G+. Bouygues Telecom also provides its customers with a nationwide 4G network which now covers 71% of the population, equating to 45 million people in France in more than 2,700 towns and cities. Each day, more than 8,800 employees develop and build solutions aligned with the expectations of our customers and with those of 1.6 million professional people and businesses who place their trust in us. Our 4,500 call centre, internet and in-store advisers ensure optimum customer service on a daily basis enthusiastically.

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<sup>1</sup> Speeds vary based on line length

<sup>2</sup> Up to 199 different numbers (calls to additional numbers are billed extra)

<sup>3</sup> Offer subject to conditions, see prices for more details. Subject to eligibility in ADSL zone unbundled by Bouygues Telecom (additional monthly charge of €8 in extended unbundled zones).