



Press release

Bouygues Telecom is the only French operator to offer 4G in the Channel Tunnel

Paris, 12 December 2014 – From 12 December, Bouygues Telecom will be the only French operator to offer 4G in the Channel Tunnel.

Bouygues Telecom was the natural choice of partner for Eurotunnel, alongside other telecoms operators such as EE, O2 and Vodafone UK, since the frequencies used for 4G in the tunnel (the 1800MHz band) are those used, amongst others, by Bouygues Telecom for its own roll-out.

From now on, in the Paris to London direction (South Tunnel), Bouygues Telecom customers will be able to enjoy ultra-high-speed mobile internet at 100 metres below sea level. From May 2015, they will also benefit from a 4G roaming agreement with one of the UK operators in the North Tunnel.

"We're very proud to announce to our customers that Bouygues Telecom is part of this world first of providing 4G in the Channel Tunnel. For us, it is further proof that our decision to use the 1800MHz frequency band was a pertinent strategy," says Olivier Roussat, Chairman and CEO of Bouygues Telecom.

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About Bouygues Telecom - www.bouyguetelecom.fr

Bouygues Telecom wants its 11 million mobile customers and 2.3 million fixed broadband customers (which include 1.6 million business customers) to get the most out of the latest digital technologies. In July 2011, Bouygues Telecom invented B&YOU, the market's first ever SIM-Only/Web-Only offering. In June 2012, Bouygues Telecom launched the Bbox Sensation home gateway, packed with the most innovative technologies on the market to transform the digital home experience. In November 2013, it launched a new B&YOU double-play service, called "la Box Internet", which widens access to fixed broadband even further. In January 2014, Bouygues Telecom and SFR signed an agreement to share part of their mobile networks outside high population density areas in order to improve network coverage and the quality of the mobile experience for their respective customers. For the benefit of the greatest number of people, our mobile network covers 99% of the population with 2G, and 96% in 3G+. Bouygues Telecom is also committed to developing its very-high-speed mobile internet structures and launched a nationwide 4G network on 1 October 2013 which now covers 71% of the population, equating to 45 million people in France. Each day, more than 8,500 employees develop and build solutions aligned with our customers' expectations. Our 4,500 call centre, internet and in-store advisers ensure optimum customer service on a daily basis enthusiastically.

Bouygues Telecom is a partner of TEDxParis 2014 and the project accelerator *l'Echappée Volée*.