



Press release

Bouygues Telecom breaks down borders by including calls, texts and Internet from Europe and French overseas departments in its €29.99/month plan

From 24 February, Bouygues Telecom is including calls, texts and Internet from all European countries and French overseas departments in its Sensation mobile plans. From €29.99/month, customers will get unlimited calls and texts to France and French overseas departments, as well as an extra 3GB of mobile Internet data every month.

Paris, 21 January 2014 - From 24 February, Bouygues Telecom is freeing up smartphone use in Europe by including calls, texts and mobile Internet from Europe and French overseas departments¹ in its plans.

From all European countries and all the French overseas departments, subscribers to Sensation mobile plans will be able to make unlimited calls and texts to France and French overseas departments (incoming and outgoing calls and texts) and use 3GB of mobile Internet data per month (which includes picture/video messaging) in addition to the data package included in their plans (3GB, 8GB or 16GB). This unrivalled service is included in the Sensation 3GB plan, in its "eco" version (without handset) with a minimum term of 12 months, from €29.99 and in the Sensation 3GB plan with handset from €36.99. Subscribers will be able to use this new service for 35 days per calendar year².

From now on, all Bouygues Telecom customers subscribing to a Sensation plan will no longer have to worry about their consumption whilst in Europe as they will be able to call and text from Europe and French overseas departments to France and the French overseas departments freely. They'll even be able to call and text those friends and family on holiday with them by dialling their French telephone number.

Customers will no longer feel obliged to turn off the mobile data option on their handsets when they go abroad thanks to the allocation of 3GB of free mobile Internet data. They will at last be able to use those services they dared not to, for fear of massive bills, such as map and geolocation apps to get around tourist areas more easily as well as apps to post photos to their favourite social networks, find restaurants, museums to visit and send e-mails, etc.....without having to wait to connect to a WiFi hotspot.

All current Sensation plan subscribers will be able to opt for these new plans as soon as they are launched.

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About Bouygues Telecom

As a full-service electronic communications operator (mobile, fixed, TV, Internet and cloud), Bouygues Telecom stands out for its innovative products and services serving its 11.1 million mobile and 1.9 million fixed broadband customers, which include more than 1.5 million business and corporate clients. In July 2011, Bouygues Telecom invented B&YOU, the first Sim-Only/Web-Only service, which now has more than 1.6 million subscribers. In June 2012, Bouygues Telecom launched the Bbox Sensation gateway, packed with the most innovative technologies on the market to transform the digital home experience. In November 2013, it launched a new B&YOU double-play service "la Box Internet" which widens access to fixed broadband even further.

Our mobile network covers 99% of the population with 2G, 96% with 3G+ (up to 7.2 Mbit/s) and 60% with H+ (up to 42 Mbit/s). Bouygues Telecom now also operates a nationwide 4G network covering 63% of the population, meaning that 40 million people around France can now use very-high-speed mobile Internet in more than 2,100 4G towns and cities. Each day, more than 9,000 employees develop solutions aligned with changing customer needs. 2,000 customer relations advisers in six call centres in France and our 2,500 sales advisers in our network of stores ensure optimum customer service on a daily basis.

www.bouyguestelecom.fr

¹ Below is the list of countries and territories covered:

European Union: the Azores, Aland islands, Germany, England, Austria, the Balearics, Belgium, Bulgaria, the Canaries, Cyprus, Corfu, Crete, Croatia, the Cyclades, Denmark, Scotland, Spain, Estonia, Finland, Gibraltar, Greece, Guadeloupe, Guernsey, Hungary, Ireland, Northern Ireland, Italy, Jersey, Latvia, Lithuania, Luxembourg, Madeira, Malta, Isle of Man, Netherlands, Wales, Poland, Portugal, Czech Republic, Rhodes, Romania, Sardinia, Sicily, Slovakia, Slovenia, Sweden.

French overseas departments : Guadeloupe (and its archipelago), French Guiana, Réunion Island, Martinique, Mayotte, St-Barthélemy, Saint-Martin (Fr), St Pierre et Miquelon

Others : Andorra, Faroe Islands, Iceland, Liechtenstein, Norway, San Marino, Switzerland the Vatican

² Unlimited (excluding short and special numbers) to 129 different numbers (over this limit, calls are subject to an extra charge). For any new subscription or change in subscription to a Sensation plan: an extra 3GB of data from Europe/French overseas departments with picture-video messages deducted from this data package. 35 days per calendar year then charged at prevailing rate. 1 day is equivalent to the period between the first usage until midnight.

Offer subject to conditions, see prices for more details.