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PRESS RELEASE

2003 NET EARNINGS: 450 MILLION EUROS EARNINGS ON A HIGH GROWTH TRACK

2003 was an excellent year for the Bouygues group. Like-for-like sales remained stable, while operating income rose by 17% and net earnings by 41% (excluding the capital gain on the disposal of Bouygues Offshore in 2002).

The Group strengthened its financial structure, with a debt-to-equity ratio of 45% against 50% in 2002. Net debt amounted to 2.8 billion euros, down 415 million euros, despite the acquisition of a 16% stake in Bouygues Telecom for 1.1 billion euros. Cash flow increased by 21%.

Strong growth in earnings at Bouygues Telecom, TF1 and Colas over the last few years enabled each of these business areas to generate net earnings of approximately 200 million euros in 2003: 201 million euros for Bouygues Telecom, 192 million euros for TF1 and 204 million euros for Colas. Bouygues Telecom's contribution to Bouygues' net earnings has risen sharply as a result of both growth in Bouygues Telecom earnings and Bouygues' stakebuilding in this subsidiary. Its stake was 62% in 2002, 73% in 2003 and will be 83% in 2004.

Bouygues Construction confirmed its recovery, showing net earnings of 32 million euros.

Key figures

(million euros)	2002	2003	Change
Sales	22,247	21,822	-2%
Operating income	1,058	1,238	+17%
Net earnings attributable to the Group	666	450	-32%
Net earnings attributable to the Group (excluding capital gain on disposal of Bouygues Offshore)	319	450	+41%
Net earnings per share (in euros) (excluding capital gain on disposal of Bouygues Offshore)	0.93	1.34	+44%
Cash flow	1,713	2,073	+21%
Net operating investments	1,226	930	-24%
Net debt	3,201	2,786	-13%

Bouygues Telecom: very good performance

Sales climbed 12% to 3,283 million euros. Net sales from network also rose at the same pace to 2,995 million euros. The *EBITDA / net sales from network* ratio stood at 33.4%, versus 31.5% in 2002, with EBITDA of 1 billion euros.

Net earnings increased by 55% to 201 million euros.

In 2003, Bouygues Telecom attracted 673,000 new contract customers, up 41% on 2002. The number of contract customers at 31 December 2003 amounted to 4.2 million, accounting for 65% of the total customer base.

A pioneer of mobile multimedia in France, Bouygues Telecom has attracted 570,000 customers in 16 months who actually use its i-mode service.

Dividend: 0.50 euros per share (+39%)

The Board will ask the shareholders at their annual meeting on 22 April 2004 to pay a dividend 39% higher than last year: 0.50 euros per share and per investment certificate, plus a tax credit of 0.25 euros.

The dividend will be paid as of 29 April 2004.

Objectives

2004 sales are expected to reach 22.4 billion euros, driven mainly by growth in Bouygues Telecom sales, which could rise by 8%.

In 2003, Bouygues reaped the benefits of the considerable investment (4.8 billion euros) it has made since 1999 to raise its stake in its business areas, especially Bouygues Telecom, Colas and TPS through TF1.

These investments have resulted in a substantial increase in earnings, a trend which should continue in the next few years.

CONDENSED CONSOLIDATED INCOME STATEMENT (million euros)	2002	2003	Change
Consolidated sales	22,247	21,822	-2%
Operating income	1,058	1,238	+17%
Net financial items	(291)	(219)	ns
Earnings before tax and exceptionals	767	1,019	+33%
Net exceptional items	368	(14)	ns
Income tax	(316)	(380)	+20%
Share in earnings of companies accounted for by the equity method	52	43	-17%
Amortisation of goodwill	(42)	(42)	=
Total net earnings	829	626	-24%
Minority interests	(163)	(176)	+8%
Net earnings attributable to the Group	666	450	-32%
Net earnings attributable to the Group	319 ⁽¹⁾	450	+41%

⁽¹⁾ excluding capital gain on disposal of Bouygues Offshore in 2002

CONDENSED CONSOLIDATED BALANCE SHEET (million euros)	31 December 2002	31 December 2003
ASSETS	24,783	25,069
Fixed assets	12,357	11,983
Current assets	10,520	10,470
Cash and equivalents	1,906	2,616
LIABILITIES	24,783	25,069
Shareholders' equity	6,379	6,192
Provisions	1,882	1,896
Financial liabilities	4,825	5,160
Current liabilities	11,415	11,579
Cash and equivalents	282	242
Net debt	3,201	2,786
% of shareholders' equity	50%	45%

Contribution of business areas to SALES (million euros)	2002	2003	Change	2004 target
Bouygues Telecom	2,932	3,271	+12%	3,530
TF1	2,608	2,727	+5%	2,850
Saur	2,514	2,448	-3%	2,400
Bouygues Construction	5,511	4,742	-14%	4,750
Colas	7,376	7,387	=	7,580
Bouygues Immobilier	1,283	1,229	-4%	1,250
Holding and other	23	18	ns	20
TOTAL	22,247	21,822	-2%	22,380
Total 2002 like-on-like 2003	21,673		+1%	

Contribution of business areas to OPERATING INCOME (million euros)	2002	2003	Change
Bouygues Telecom	305	460	+51%
TF1	293	332	+13%
Saur	108	88	-19%
Bouygues Construction	31	37	+19%
Colas	292	262	-10%
Bouygues Immobilier	62	80	+29%
Holding and other	(33)	(21)	ns
TOTAL	1,058	1,238	+17%

Contribution of business areas to NET EARNINGS (million euros)	2002	2002 ⁽¹⁾	2003	Change ⁽¹⁾
Bouygues Telecom	75	75	146	+95%
TF1	64	64	79	+23%
Saur	23	23	20	ns
Bouygues Construction	114	(26)	23	ns
Colas	199	199	192	-4%
Bouygues Immobilier	37	37	44	+19%
Holding and other	154	(53)	(54)	ns
TOTAL	666	319	450	+41%

⁽¹⁾ excluding capital gains on disposal of Bouygues Offshore

NET CASH by business area (million euros)	2002	2003	Change
Bouygues Telecom	(1,486)	(1,031)	+455
TF1	(481)	(426)	+55
Saur	(549)	75	+624
Bouygues Construction	1,011	1,346	+335
Colas	144	255	+111
Bouygues Immobilier	30	88	+58
Holding and other	(1,870)	(3,093)	-1,223
TOTAL	(3,201)	(2,786)	+415

The figures in brackets represent debt.

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