



Bouygues Telecom strengthens its fixed offers by adding CANAL+SÉRIES to its Bbox Ultym

Faster upload speeds, CANAL+ series on demand, a more powerful Wifi range extender and an extension of the Keep Connected promise are the major new features now included in Bouygues Telecom's range of fixed products and services.

Paris, 25 March 2019 – Bouygues Telecom is today upgrading its fixed internet offersⁱ as part of its continuing response to changing usage in France.

As of this morning, **Bbox Ultym**ⁱⁱ, the most extensive of Bouygues Telecom's fixed offers, also includes CANAL+SÉRIES. Launched by CANAL+ on 12 March, this brand-new streaming service gives exclusive access to "CANAL+ original creations", such as ENGRENAGES (SPIRAL), HIPPOCRATE, VERSAILLES or BARON NOIR, as well as to very high-quality international series like KILLING EVE, DEADLY CLASS, BABYLON BERLIN or 24.

The version included in the Bbox Ultym package allows for two simultaneous connections on two different screens (TV, smartphone, tablet, etc.).

Bouygues Telecom is the only operator in France to include this service in a fixed offer.

In addition, the theoretical upload speed for **Bbox Ultym** Fibre has been increased to 500Mb/s, the highest speed currently available in a B2C fixed offer in France. A new Wifi range extender specially designed for the Bbox Ultym offer has also been introduced, providing optimum coverage of the home.

The theoretical upload speed for **Bbox Must** Fibreⁱⁱⁱ customers has likewise been increased to 300Mb/s.

Bbox Fit^{iv} continues to be the simplest offer for those who only want xDSL internet and unlimited calls to fixed phones in mainland France, French overseas departments and 110 other countries around the world.

Like **Bbox Ultym** and **Bbox Must**, **Bbox Fit** now also includes new improvements to the fixed customer experience:

- The **Keep Connected^v** promise has been extended. From the moment they subscribe, or if they experience an access problem, Bouygues Telecom's fixed customers are provided with a 100 GB top-up to their mobile plans or with a 4G dongle, as well as with access to TV thanks to the B.tv app on their smartphone or tablet.
- To **make life easier**, all fixed customers can now contact Bouygues Telecom advisers^{vi} until 10pm, schedule in-store appointments so that they don't have to wait, and ask for a call-back within 15 minutes or at the time of their choice.

Bouygues Telecom's new range of fixed offers launched in April 2018 has attracted a large number of families looking for clear and straightforward offers genuinely suited to their needs. By the fourth quarter of 2018, the "Keep Connected" promise had already become the third most important criterion of choice for new customers, just behind price and download/upload speed¹.

Bouygues Telecom now has over 3.7 million fixed customers.

Press contacts:

Emmanuelle Boudgourd: eboudgou@bouyguetelecom.fr – + 33 (0) 1 58 17 98 29

Jérôme Firon: jfiron@bouyguetelecom.fr – +33 (0) 1 39 26 62 42

About Bouygues Telecom

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 20 million customers access to the best technology has to offer on a daily basis. The very high quality of its 4G mobile network and of its fixed and Cloud services provides customers with simple solutions, enabling them to fully enjoy their digital lives, regardless of their location. Bouygues Telecom is proud of the innovations it has offered to its customers over the last 20 years. It continues to pursue the same strategy of providing new technologies to as many people as possible. #welovetechnology www.bouyguetelecom.fr

About CANAL+ Group

Canal+ group is a top player in the production of premium and theme TV channels and the bundling and distribution of pay-TV services. In France, it is a benchmark player in unencrypted television with its three nationwide channels (C8, CSTAR and CNEWS) as well as with its media sales unit. Outside France, CANAL+ group is experiencing strong growth and has operations in Europe, Africa and Asia. In total, CANAL+ group has more than 16.2 million subscribers worldwide, of which 7.8 million in mainland France. Through its subsidiary STUDIOCANAL, CANAL+ group is a European leader in the production, acquisition and distribution of cinema films and TV series. CANAL+ group is wholly-owned by Vivendi, an international content production and creation group.

¹ In-house survey of 1,507 new customers who signed up to a Bouygues Telecom fixed offer in the fourth quarter of 2018.

ⁱ Bbox Ultym and Must subject to eligibility and a fibre connection. Bbox Fit subject to eligibility in unbundled areas. One-year minimum term. T&C and eligibility on bouyguestelecom.fr.

ⁱⁱ Bbox Ultym: Bonus: choice of one single bonus valid for 24 months in mainland France after activation on bouyguestelecom.fr and with compatible equipment. Bonuses at 25/03/2019 subject to change (in number and content). CANAL+SÉRIES bonus: two simultaneous connections including no more than one TV screen. Service provided by CANAL+ group. Access to the service requires creation of a CANAL account or connection from the subscriber's existing CANAL account. Wifi range extender on request on bouyguestelecom.fr. Additional charges may apply for certain content. Theoretical maximum speeds: up to 1Gb/s (download) and 500Mb/s (upload).

ⁱⁱⁱ Bbox Must: Theoretical maximum speeds: up to 500Mb/s (download) and 300Mb/s (upload).

^{iv} Bbox Fit: **Unlimited calls to fixed phones in France and French overseas departments and 110 other destinations, up to 199 different correspondents (calls beyond the limit charged out of plan).** Calls (excluding short code and special toll numbers) for private use between two individuals. List of destinations valid at 25/03/2019 subject to change.

^v **The "Keep Connected" promise: a service on request reserved for customers with an eligible Bbox offer until activation of the Bbox or restoration of Bbox services.** In mainland France conditional on 3G/4G coverage. 100 GB top-ups valid for a maximum of 30 days. See T&C on bouyguestelecom.fr.

^{vi} **Customer services:** 8am to 10pm except Sundays and public holidays. Call-back service available from your Customer Area on bouyguestelecom.fr.

^{vi} In-house survey of 1,507 new customers who signed up to a Bouygues Telecom fixed offer in the fourth quarter of 2018.