



Bouygues Telecom’s Bbox Miami now includes Android TV™, while remaining the best-priced offer on the market

Paris, 8 April 2016 – Launched in January 2015, Bouygues Telecom’s Bbox Miami is a highly competitive triple-play offer. From Monday 11 April, that offer will be significantly enhanced to include:

- A more fluid and even more intuitive interface;
- An enhanced multi-channel TV package that will offer more than 170 channels including some, such as RTL 9, Teva, Paris Première and National Geographic, which are only available at other operators via subscription. The number of HD channels will increase to 41 and there will be more than 30 catch-up channels;
- Google Play™ offering hundreds of apps that have been fully optimised for television, including many games, Youtube™, Netflix®, and international channels like NHK World and Fox News;
- A “voice search” function offering easy access to all content thanks to a new Bluetooth remote control fitted with a microphone;
- Google Cast™, which is now fully integrated in order to broadcast more easily content on the TV from all household phones, computers and tablets;
- Unlimited calls to fixed and mobile lines in mainland France¹ and in French overseas departments². Also unlimited calls to fixed lines in more than 110 countries.

Existing customers will get the improved offer automatically and free of charge.

For all new subscriptions from 11 April, a monthly subscription to the Bbox Miami will cost €26.99 (for those covered by Bouygues Telecom’s directly-owned unbundled network). Equipment rental will cost €3 a month with a minimum term of 12 months. Bbox Miami will remain the most competitive premium offer on the market*.

For mobile customers wishing to subscribe to Bbox Miami, Bouygues Telecom will immediately offer, at no extra cost, 10GB of mobile data, enabling them to access the internet freely as soon as their subscription takes effect.

In parallel with this new offer, six months of subscription to the OCS “100% movies/series” channels (exclusive films 10 months after their cinema release and TV series available 24h after their US airing) will be offered free of charge between 11 April and 12 June. Customers

¹ Up to maximum of 199 different numbers (over this limit, calls are subject to an extra charge)

² Excluding Mayotte for mobile communications

will therefore be able to watch the upcoming season 6 of Game of Thrones™ at the same time as US viewers.

Bbox Miami is compatible with ADSL, VDSL and Fibre with download speeds of up to 1Gb/s. Bouygues Telecom continues to expand its own network coverage: 75% of French households (excl. those in bundled zones) are eligible for the Broadband Bbox offer at €19.99 and for the Bbox Miami offer at €26.99. 1.5 million households can now enjoy the Bbox Miami fibre offer.

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***Offer subject to eligibility and connection to a fibre line or location in a Bouygues Telecom unbundled zone (+€8/month for bundled zones).**

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About Bouygues Telecom

As a full-service electronic communications operator, Bouygues Telecom stands out by providing its 14.7 million customers access to the best technology has to offer every day. The quality of its 4G network, its fixed line services and Cloud provide customers with simple solutions, enabling them to fully enjoy their digital lives regardless of their location.

Bouygues Telecom is proud of the innovations it has offered to its customers over the last 20 years. Its strategy will remain the same: to offer the best new technology to as many people as possible.

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