

PRESS RELEASE

Paris, Wednesday 25th September 2024

US REMAKE OF TFI'S HIGH INTELLECTUAL POTENTIAL ACHIEVES STELLAR LAUNCH RATINGS

The US remake of TFI's hugely successful comedy police procedural, *HIP (High Intellectual Potential)*, has delivered outstanding ratings following its launch, according to US trade title Variety.

Renamed *High Potential* for its North American audience, the launch was the most-watched broadcast series of its timeslot according to Nielsen data in Live + Same Day and built viewing figures of 11.5 million in the week of its launch, taking into account digital platforms including Hulu and Hulu on Disney+. In addition, *High Potential* also hit Hulu's Top 15 chart, and took the No. 1 position for three days in a row for the week commencing September 22.

Based up IP developed by Septembre Productions (Jean Nainchrick), a Mediawan company and Itinéraire Productions, (Pierre Laugier and Anthony Lancret), a UGC company, the US adaptation follows a deal concluded by European distributor Newen Connect with Disney Television Studios' ABC Signature.

The series follows Morgan, a single mum with three kids and an exceptional mind, who helps solve an unsolvable crime when she rearranges some evidence during her shift as a cleaner for the police department. When they discover she has a knack for putting things in order because of her high intellectual potential, she is brought on as a consultant to work with a by-the-book seasoned detective Karadec, and together they form an unusual and unstoppable team.

HIP is a cultural phenomenon in France, where it airs on TFI. The launch of the first season in May 2021 generated an historic 12.4m viewers. It continues to be France's biggest scripted show on TFI in 15 years and the third most-watched European series. Internationally, the title has been viewed more than 280 million times in 105 countries around the world. In addition to the US, five further adaptations of *HIP* have been made with versions in Czechia, Slovakia, Poland, Greece and Hungary. The series is not only a commercial success, but a critical success to having collected the Unifrance prize in 2023 and is currently nominated for an International Emmy.

The US version stars Kaitlin Olsen as Morgan, Daniel Sunata as detective Karadec, Javicia Leslie as Daphne, Deniz Akdeniz as Lev "Oz" Osman, Amirah J as Ava, Matthew Lamb as Elliot and Judy Reyes as Selena. Drew Godard created the series based on the French IP and together with Sarah Esberg serves as executive producers for Goddard Textiles alongside showrunner Todd Harthan as well as Dan Etheridge, Rob Thomas. Pierre Laugier, Anthony

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Lancret and Jean Nainchrik (the original execs of the French hit) are also executive producers, while Kaitlin Olson serves as producer. ABC Signature is the studio.

ABOUT NEWEN STUDIOS

Newen Studios, a subsidiary of the TF1 Group, is one of the leading film and TV production and distribution businesses in Europe, with over 50 production companies and labels.

Located in many territories in Europe, America and Canada, Newen Studios has expertise across all areas of AV production and covers all the major fiction and non-fiction genres including high end and continuing drama, documentary and magazine programming, animation, entertainment, and cinema, delivering high impact programming that delivers millions of viewers and users to broadcasters and digital platforms.

Newen Studios also boasts one of the richest catalogues of film and TV rights in France and Europe, while its distribution subsidiary, Newen Connect, exports its programmes to audiences worldwide.

ABOUT TFI GROUP

TF1 group is a major player in the production, publication and distribution of content, in France and Europe. Our operations are split between two divisions:

Our Media division is home to our free-to-air channels (TF1, TMC, TFX, TF1 Séries Films, LCI); our theme channels (Ushuaia TV, Histoire TV, TV Breizh, Série Club); TF1+, our free streaming platform for family entertainment and news; our TFOU MAX on demand platform for kids; and the TF1 PUB advertising airtime sales house. It's a unique ecosystem that can deliver for all audiences – and all advertisers. We also operate in music production and live shows with Muzeek One.

Our Production division, with Newen Studios, is home to more than 50 creative companies and labels in France and abroad. Unrivalled know-how, and a diverse range of brands and talents, create and distribute programmes across all genres and for all media industry players, from public-service and private-sector broadcasters to online platforms.

The TF1 group has operations in 11 countries, and employed 2,882 people as of 31 December 2023. In 2023, we generated revenue of €2,297m (Euronext Paris, compartment A: ISIN FR0000054900).

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